GODFY GAGS FOR GUYS AND GALS





THEN TRY THIS PROVEN EASY SYSTEM ON YOUR HAIR . Helps Prevent Brittle Ends From Breaking Off!

Do You Mant LONGER HAIR?

HERE IS THRILLING NEW HOPE for millions who want their dry, lusterless, unruly, brittle and breaking off hair more lovely ... longer. The Juelene SYSTEM has helped men and women all over the nation to find new happiness and confidence in more beautiful, healthy appearing hair. Yes, hair may get longerthe scalp and hair condition being otherwise normal - if the breaking-off process of dry, brittle ends can be retarded. That's why Juelene is such a natural way to help your hair gain its normal beauty. This wonderful SYSTEM helps relieve hair dryness that is caused by lack of natural oils. It helps soften harsh, brittle ends, thus giving your hair a chance to get longer once the breaking-off and the splitting ends have been curbed. If your hair is dry, rough and hard to keep neat, try the easy Juelene SYSTEM for just 7 days. See if Juelene's tendency to soften harsh, difficult-to-manage hair can help yours to become softer, silkier, more lustrous than it has been before-in just one short week! You may win compliments from both men and women who admire and envy your hair in its new lovely beauty.



MAKE THIS EASY 7-DAY TEST FULLY GUARANTEED



LONGER HAIR **Drosses Better** In Latest Styles



Dry hair is not only hard to manage but a continual source of embarrassment. Why be ashamed of unlovely hair when it may be so easy to make it beautiful, sparkling with new healthy looks, lovely luster. A women's hair is one of the first things noticed by men - sleek, shining, glamorously long hair is always alluring. And men, too, attract admiring attention when their hair lies smooth, thick and neat. Try Juelene. See how much more beautiful your hair may be in such a short time, after the dry hair condition has been relieved. Actually make your hair your "crowning glory"! This introductory offer gives you an opportune chance to prove to yourself that you, too, may have sparkling longer hair! Be convinced !- Send for your Juelene NOW.

Thrilling Results or MONEY BACK IN FULL! That's all we ask you to do. Just make the

AMAZING INTRODUCTORY OFFER!

convincing Juelene test for 7 days and see for yourself if your brittle, splitting hair can be softened, made more sparkling and lovely. Your mirror will tell you the thrilling results and so will your friends! If you aren't absolutely amazed with the glistening sheen ... if you aren't delighted with the ease in which you can manage your hair, we will refund every cent of your money. What could be fairer? This proves to you how excellent we think the results will be! So don't wait. Mail the coupon right now. And like thousands of others you may find new beauty, be rightfully proud of your hair. You run no risk because you have absolute guarantee of delightful results or your money back. Send for it now!

7-DAY TRIAL COUPON

If you do want longer hair, mail the coupon today. Then test Juelens and notice the remarkable difference in the appearance of your hair - lustrous and well-dressed. See how nicely it lies in place, how easily it combs. With our positive guarantee you can't lose, and have everything in your favor to gain. So make this effort now. Send the Introductory Coupon immediately!

JUEL CO., 1930 Irving Park Road, Dept. A673 Chicago 13, III.

Make This 7-Day Test ... SEND NO MONEY!

JUST MAIL THE CONVENIENT INTRODUCTORY COUPON! Upon arrival of Juelene pay Postman \$1.00 plus postage. Or if you prefer, send a remittance with your order-we will pay the postage. Then test Juelene. Notice how much more silky and soft your hair may be in just seven short days. So take advantage of this INTRODUCTOLY, GET - ACQUAINTED - OFFER today - NOW, and know at last the happiness of possessing really lovelier hair.

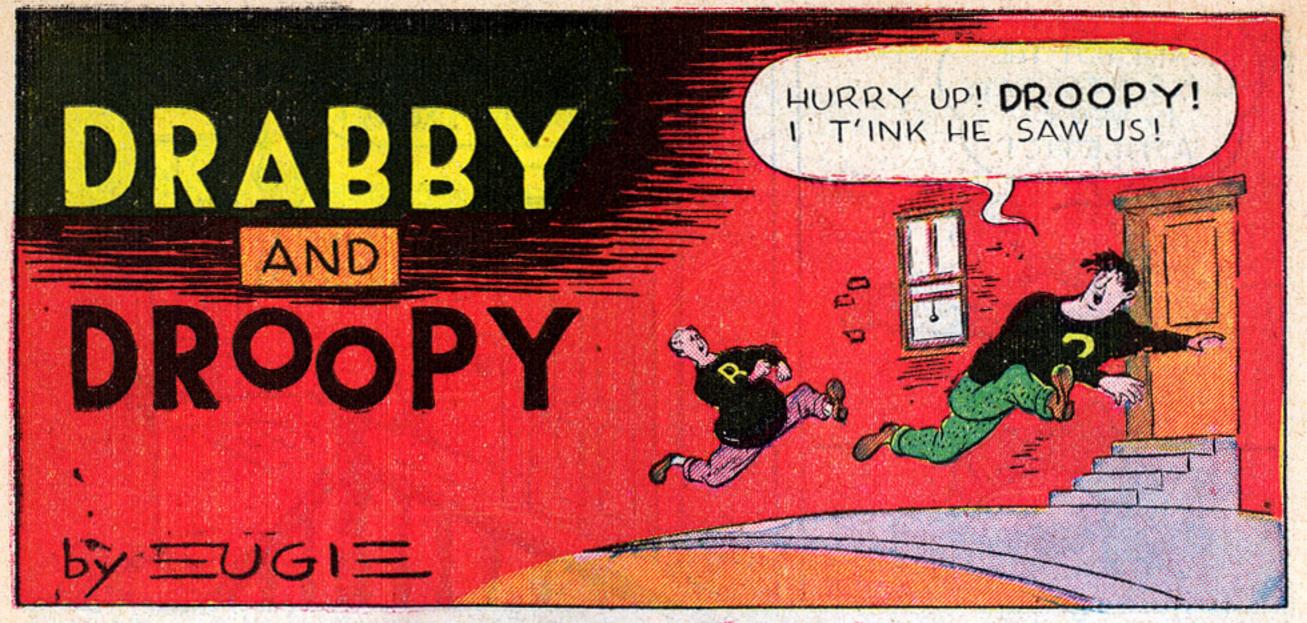
INTRODUCTORY COUPON.... JUEL COMPANY, Dept. A673. 1930 Irving Park Road, Chicago 13, Ill. Yes, I want easy-to-manage, longer hair. I will try the

JUELENE SYSTEM for 7 days. If my mirror doesn't show satisfactory results, I will ask for my money back.

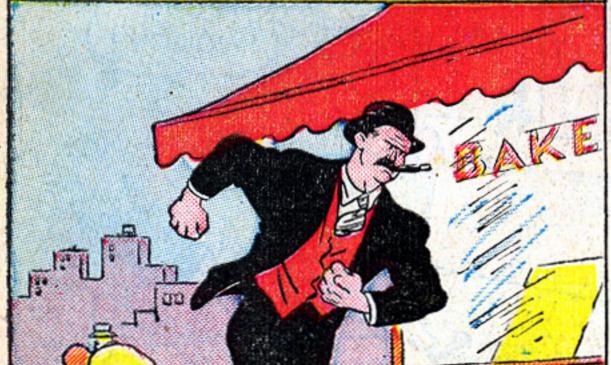
I am enclosing \$1.00 Send C.O.D. plus postage

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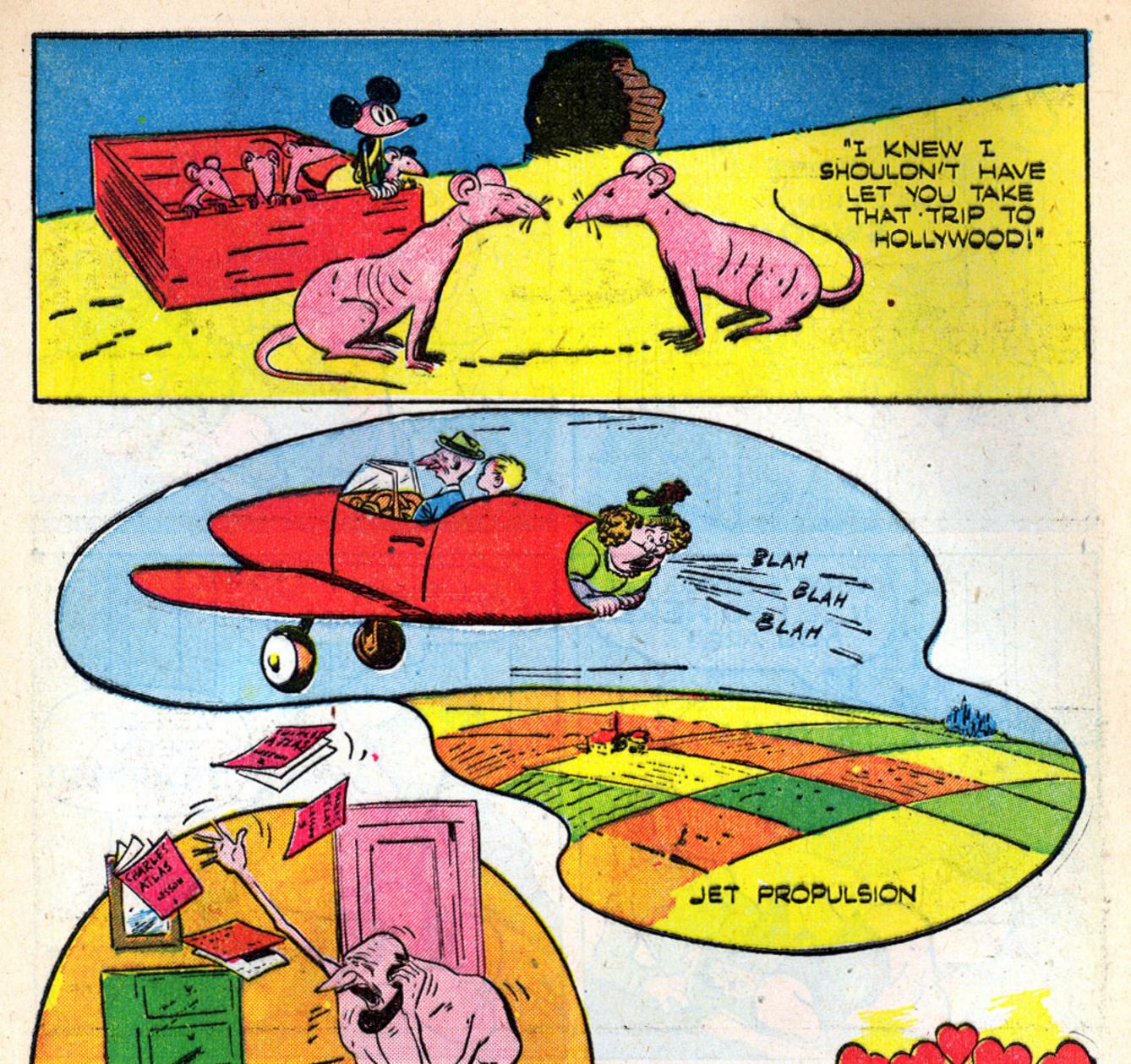
DRABBY AND DROOPY ARE PLAYING HOOKEY FROM THE BACKWARD BOY'S ELEMENTARY SCHOOL AND THE TRUANT OFFICER IS HOT ON THEIR TRAIL











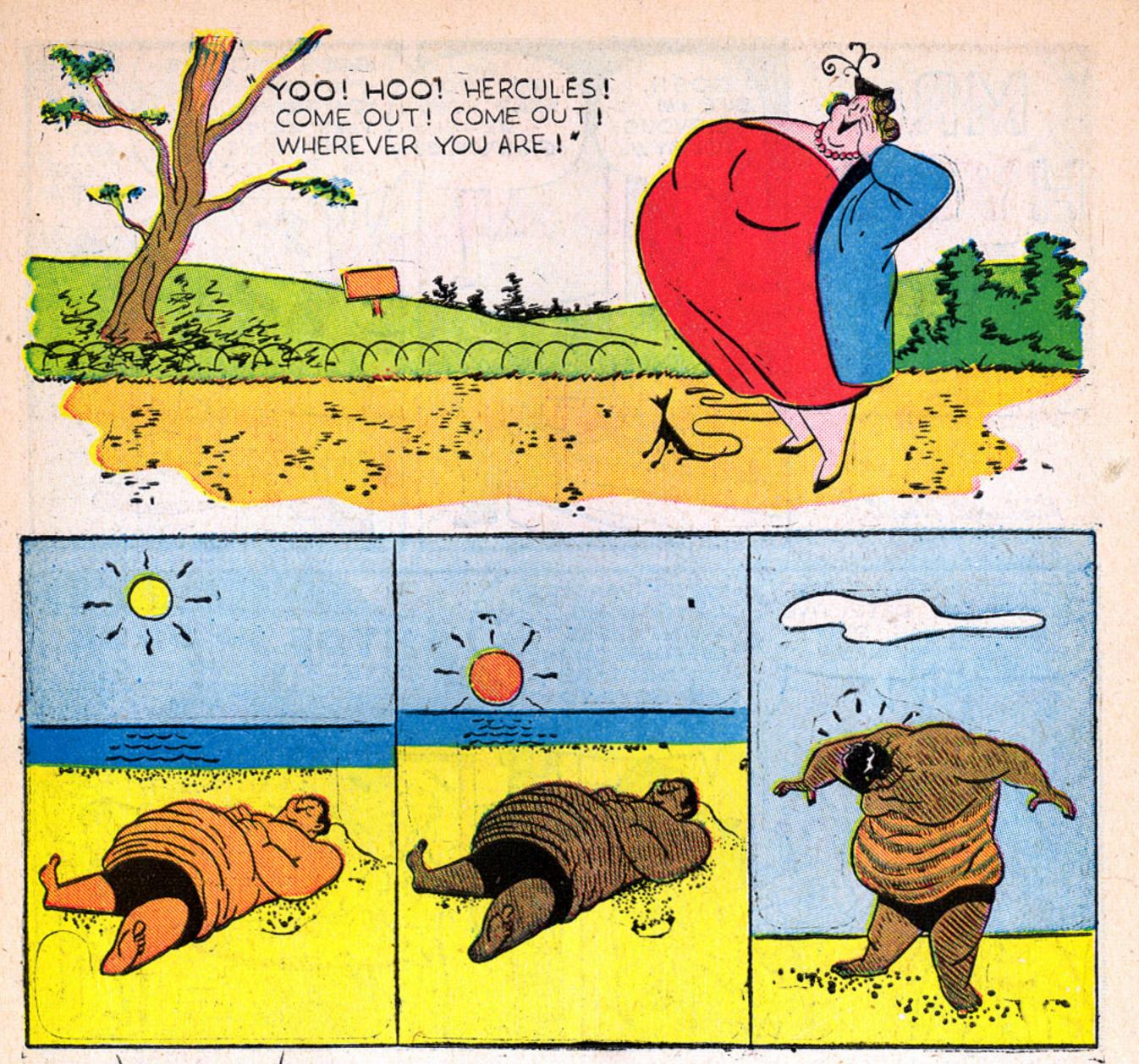
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IS THIS CHARLES ATLAS? WELL, WHERE THE DEVIL IS LESSON FOUR ?



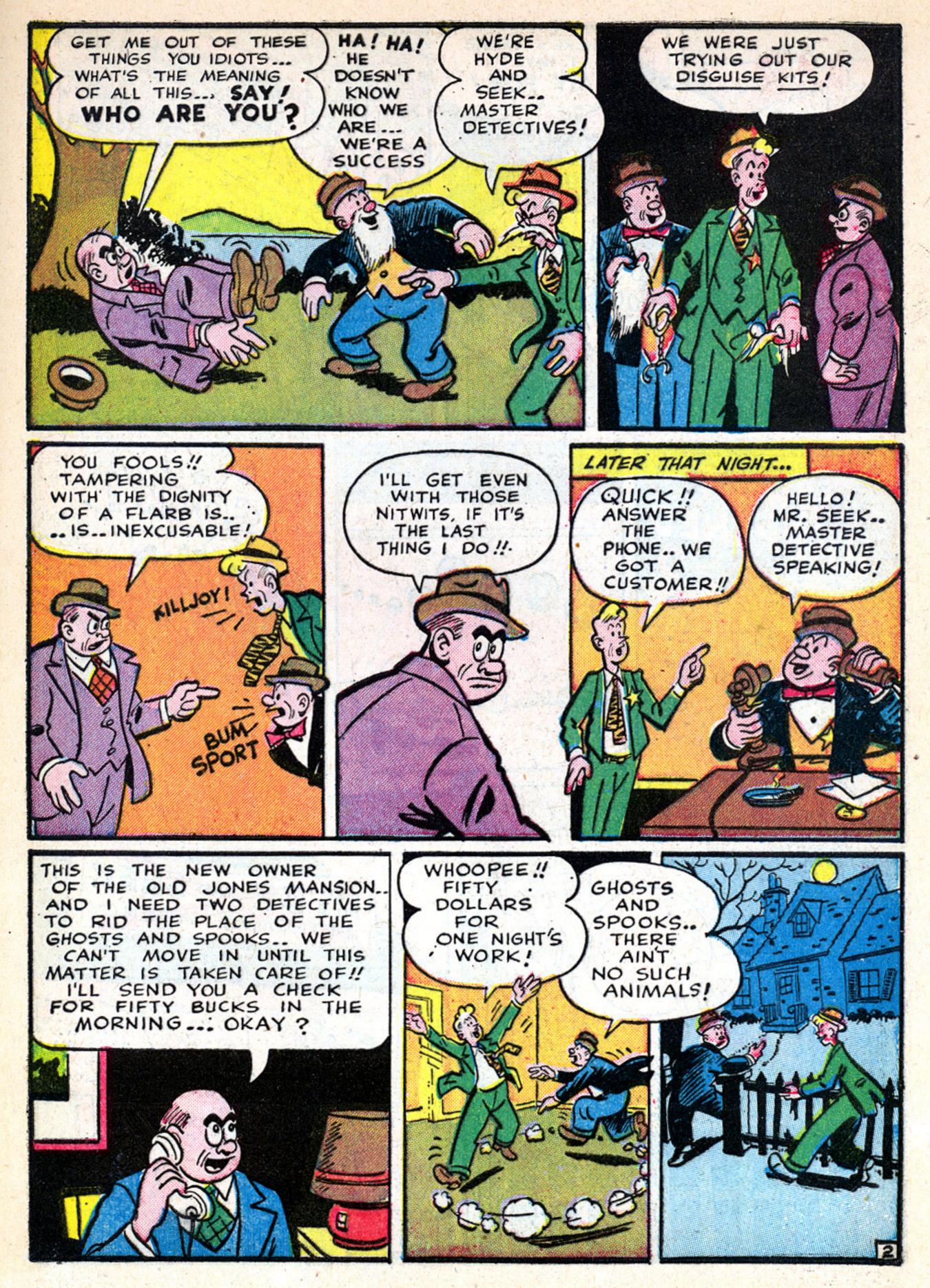
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IT'S SMITH! NUMBER SEVEN! HE BREAKS AWAY FROM THE LAST TACKLER! HE'S HEADED FOR A TOUCHDOWN!

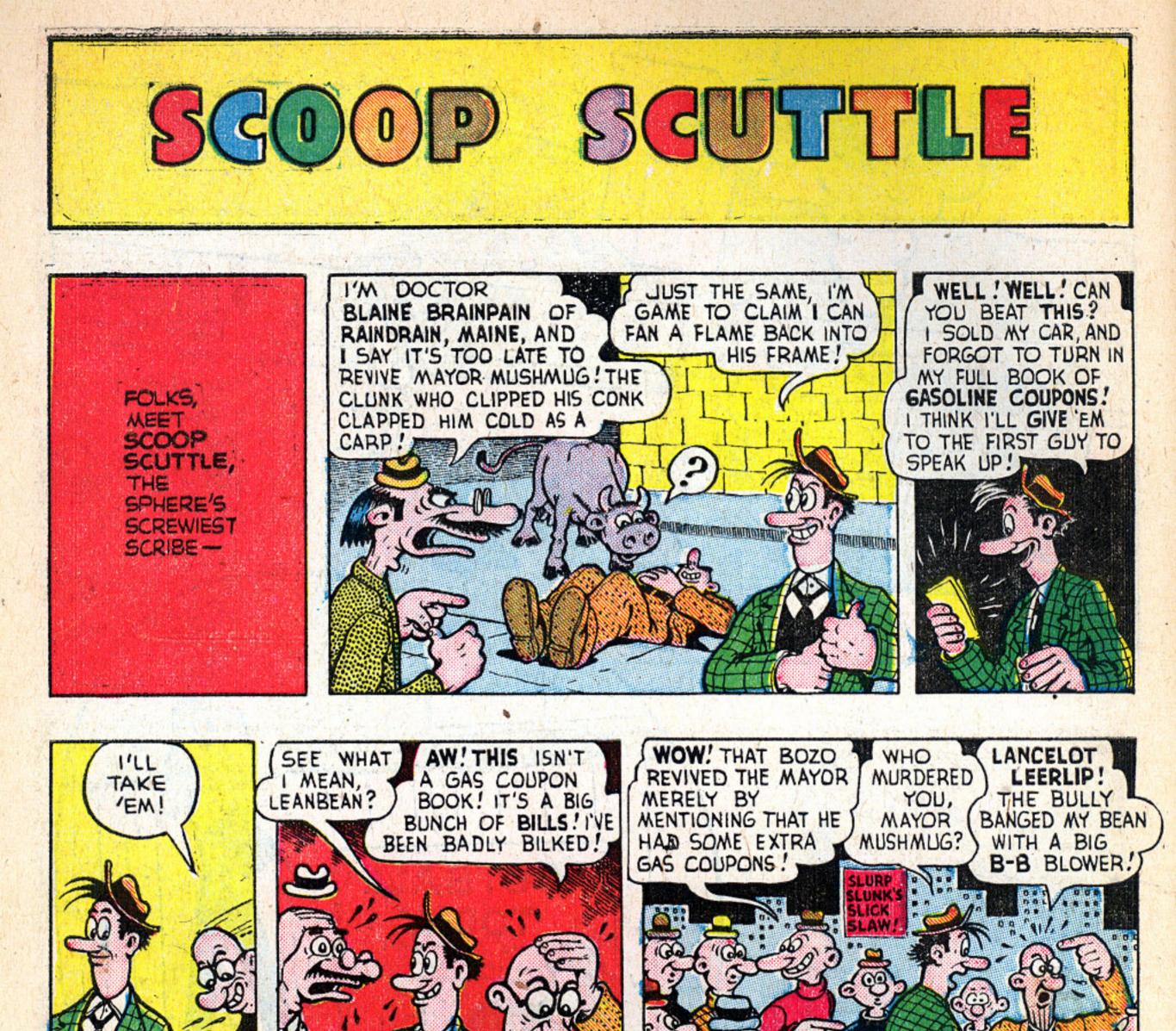
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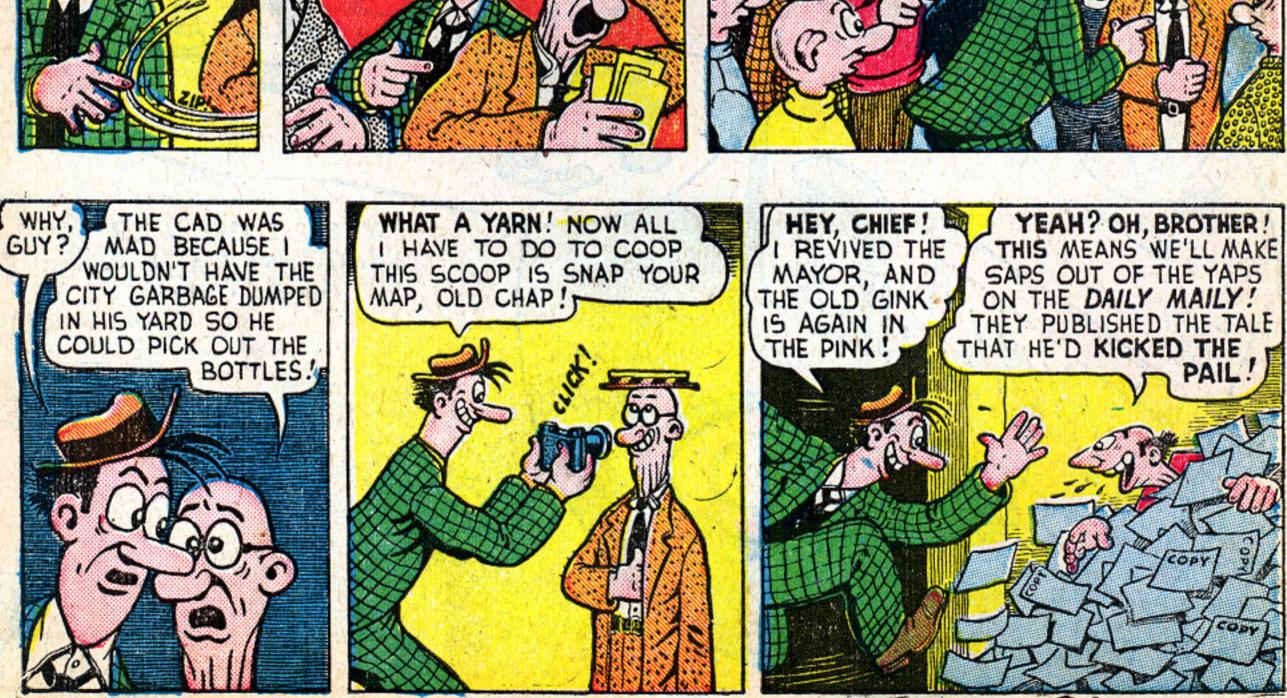


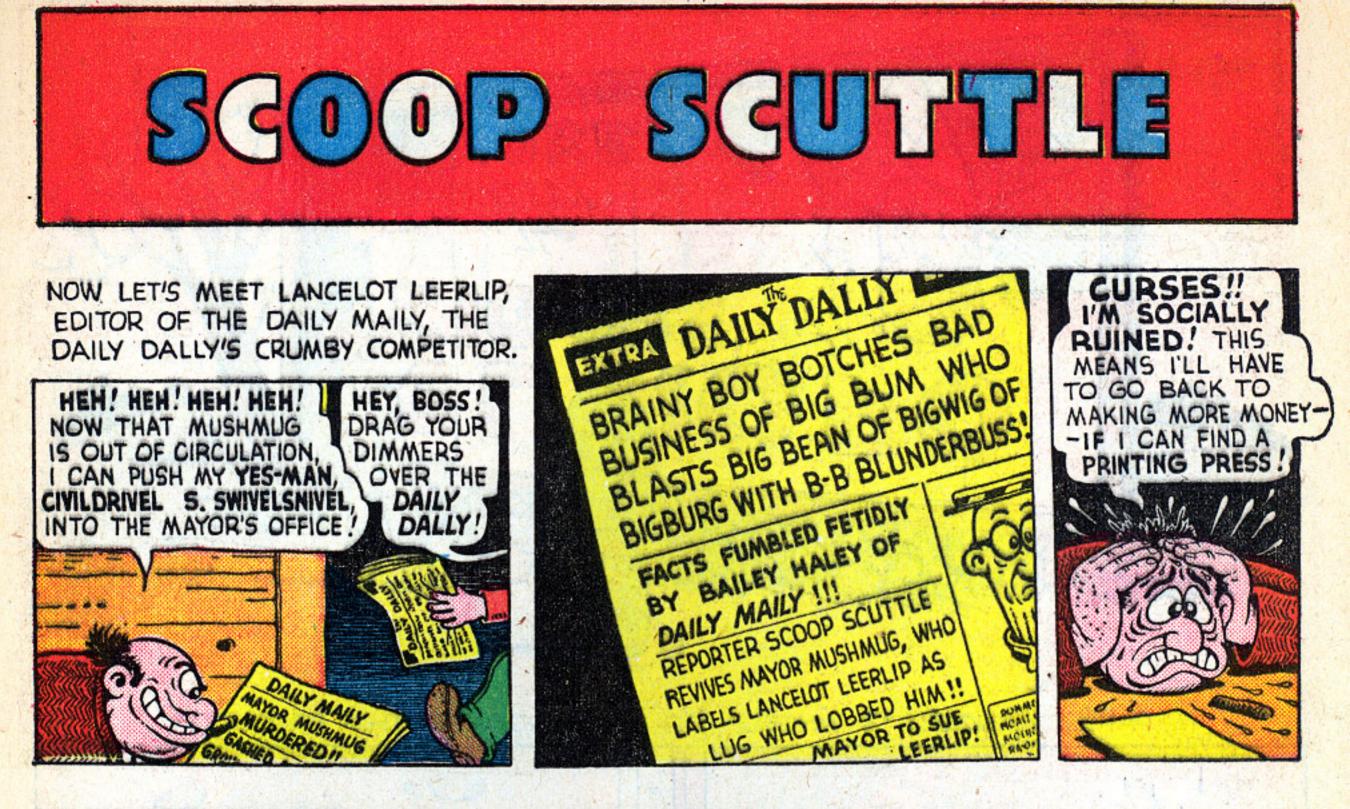






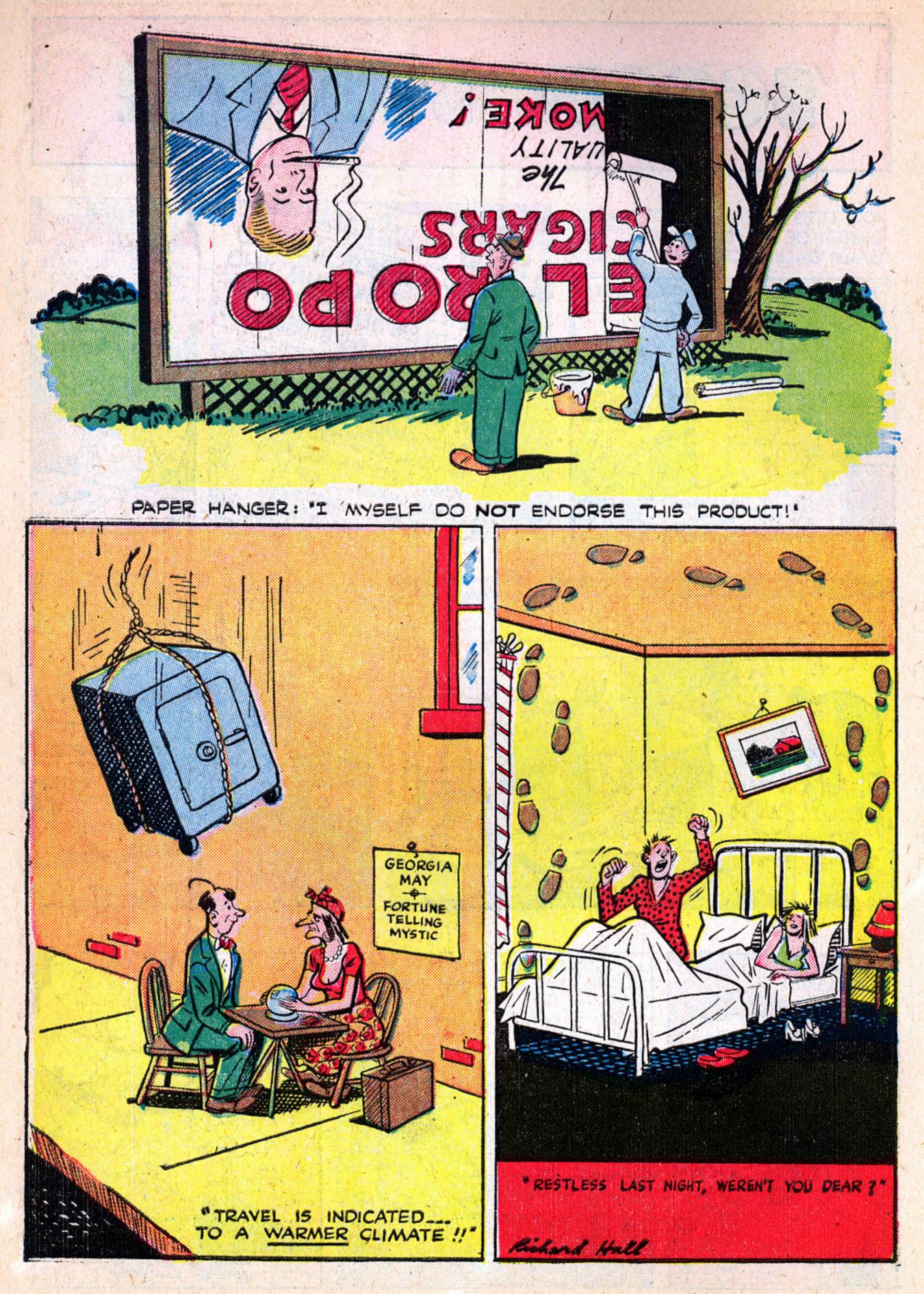






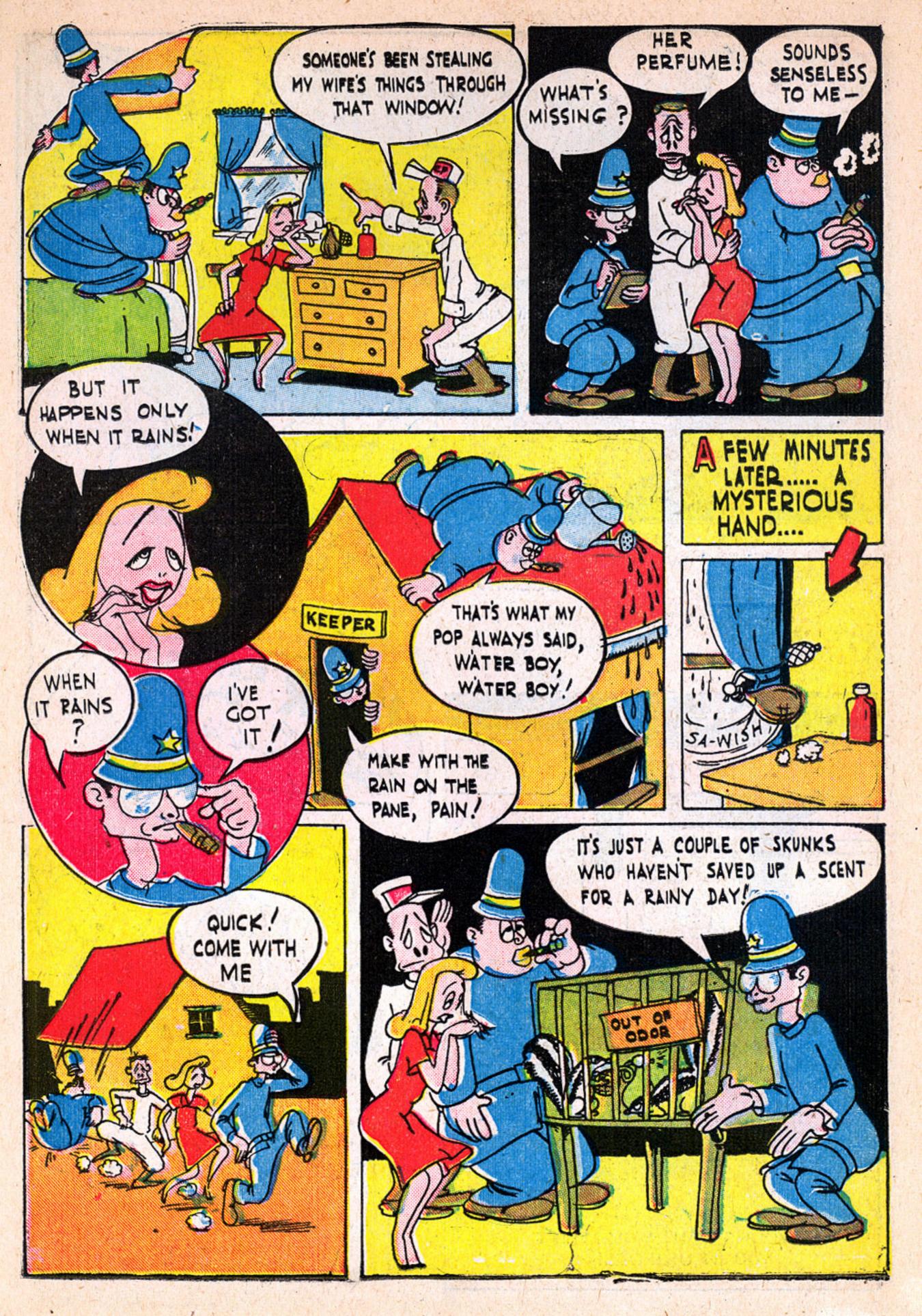










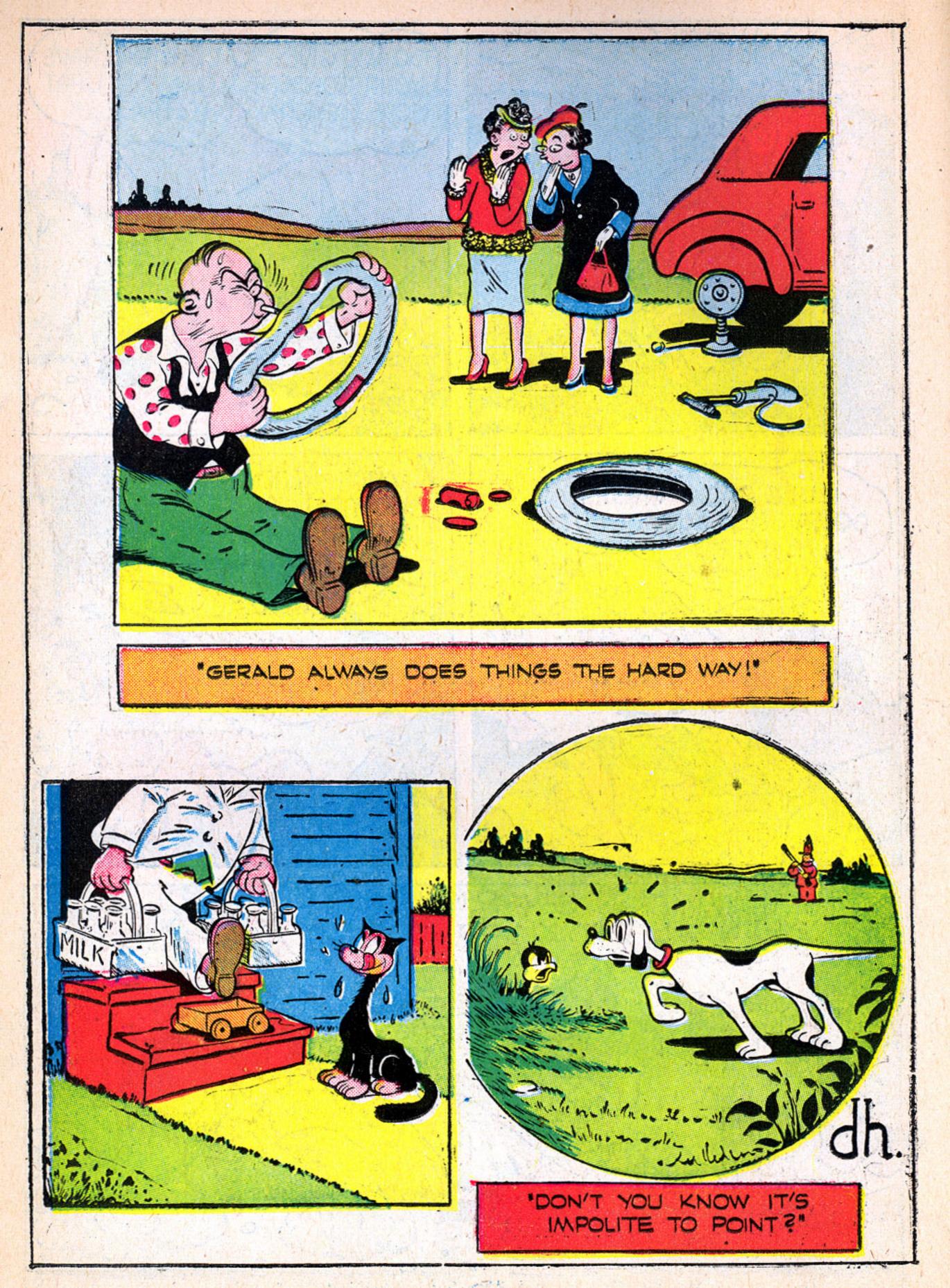


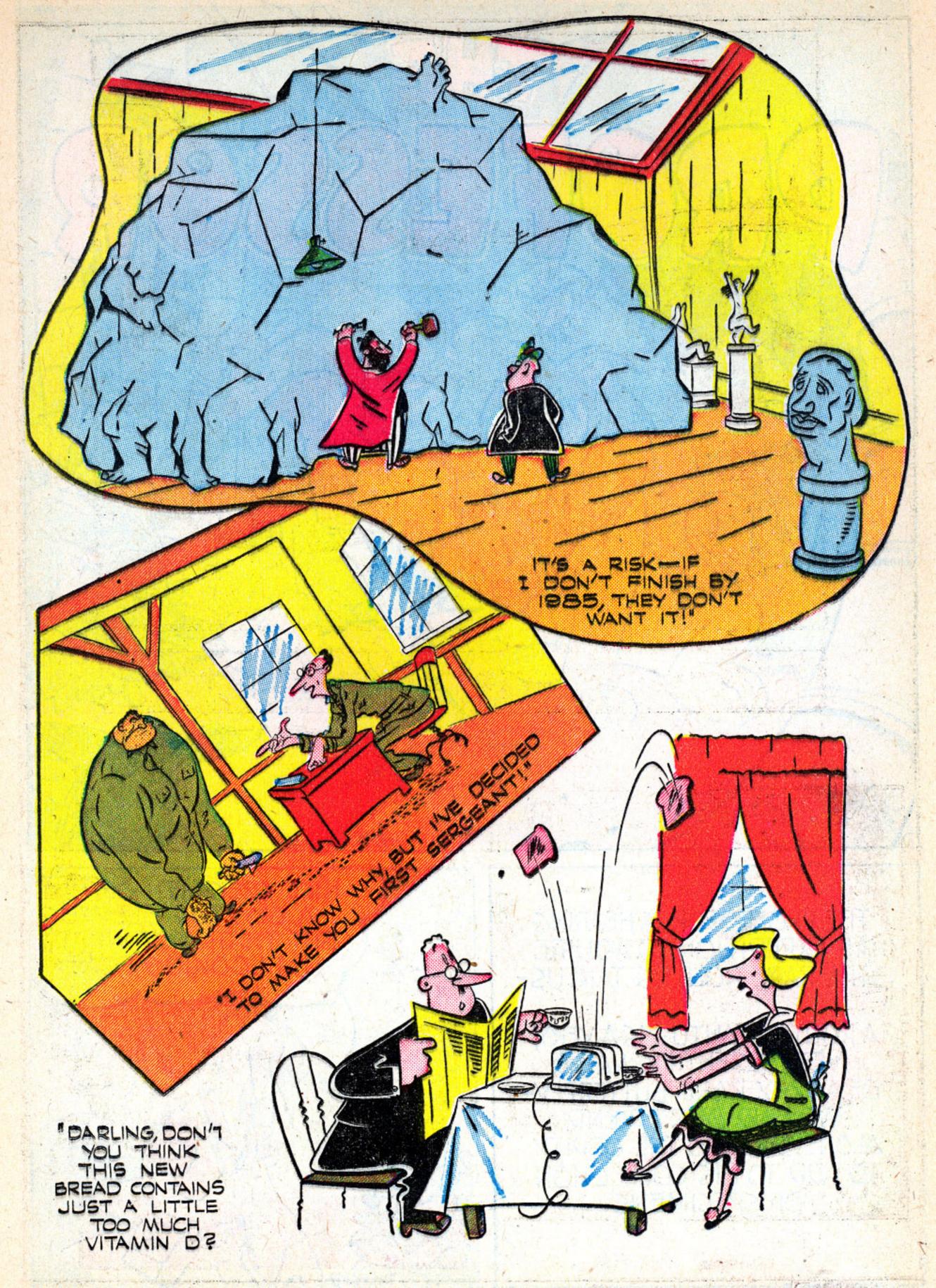


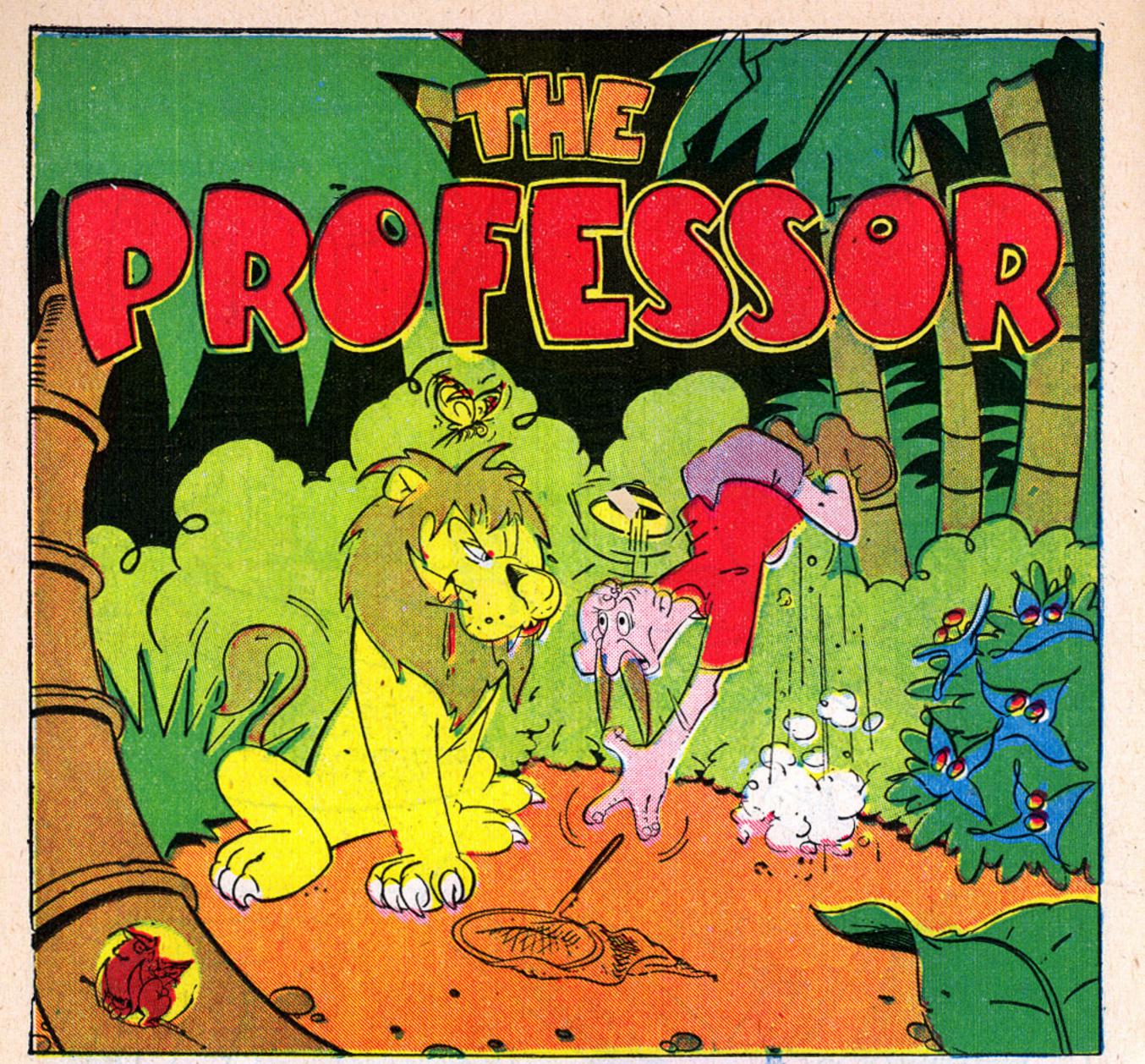








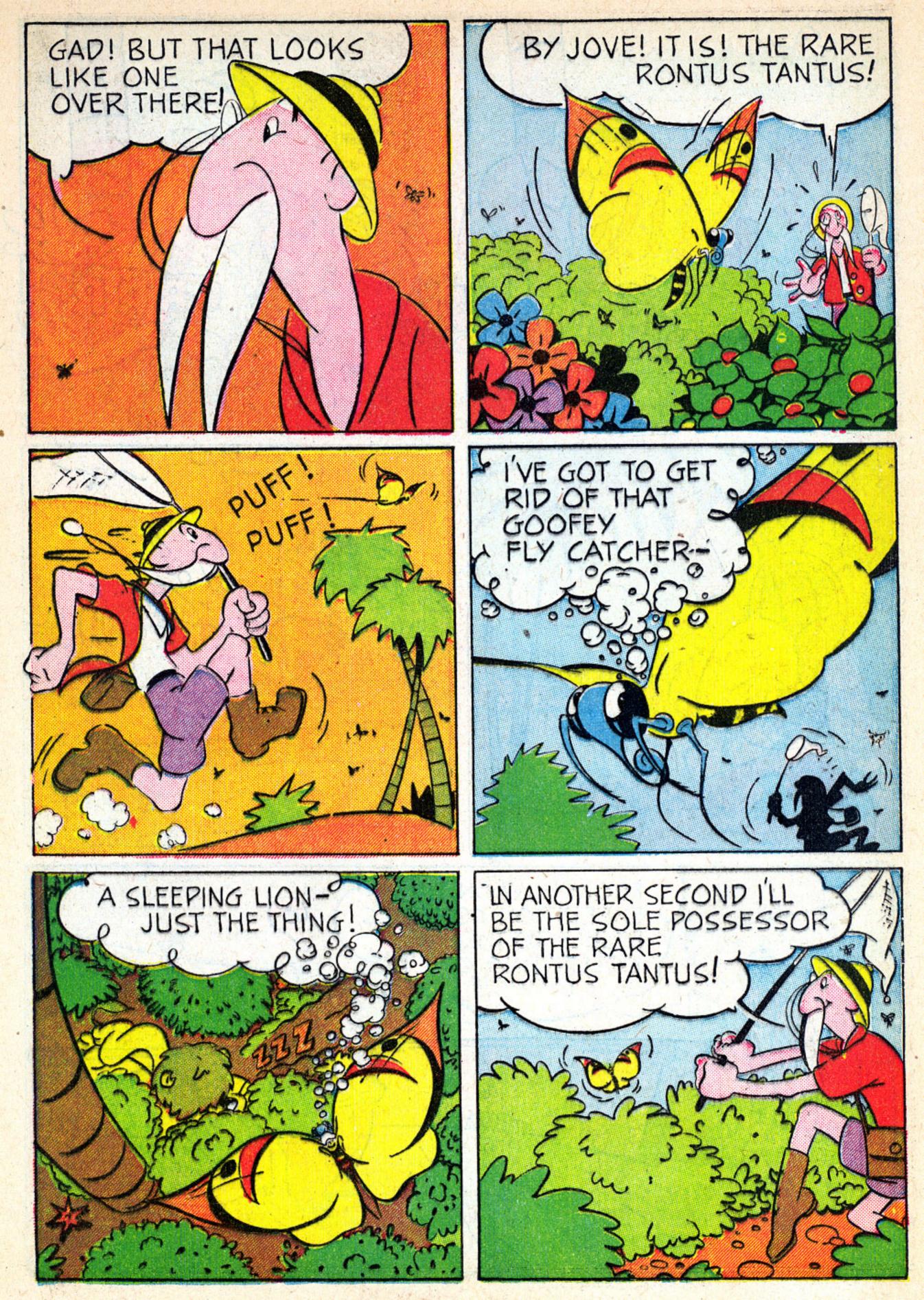


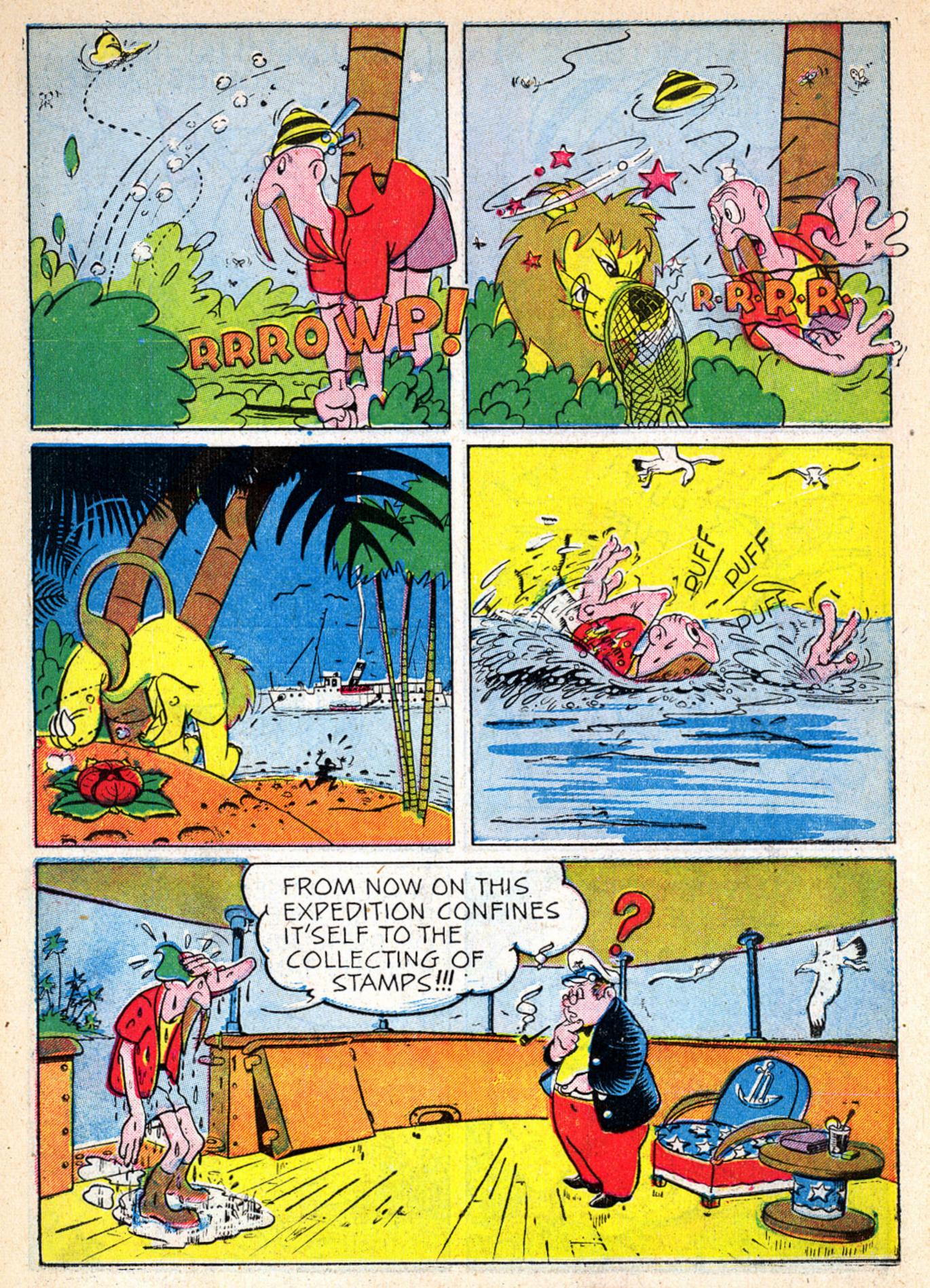


THE PROFESSOR IS HEADING AN EXPEDITION TO AQUIRE THE RARE RONTUS TANTUS-

A RONTUS TANTUS IS A VERY, VERY SCIENTIFIC NAME OF A VERY RARE BUTTERFLY-WE FIND OUR FRIEND ALONE, SEEKING THE ODDITY TO ADD TO HIS COLLECTION OF SPECIMENS









By SIDNEY MASON

ZIPPER GETS A

STRIPE

Z IPPER sat dejectedly on the front porch of the old run down house. He had seen a great many good times about the town of Glenville, hunting rabbits in the woods and going down the big lake paddling about in the water while Billy fished. But that was long ago. Before Billy became Corporal Mason in the United States Army.

Zip had taken the loss of his master quite well. After all he wasn't the only dog that had lost one to the Army. But since that sad departure over two years ago, other changes had taken place and all together they had begun to wear him down. He hadn't minded when Billy left for the Army, when Joan had all her time taken up with Red Cross work or even when kind Mrs. Mason decided to start that horrible sewing club for service men which brought many women to the house. All that Zipper felt was his sacrifice to the war. He was willing to take it without a growl and carry on. The thing that got him down was when Sandy left. Sandy was the big Airedale dog who lived across the street and together they used to have great fun roaming the woods and wrestling on the Mason's large front lawn. lot that Zipper could ever actually give Sandy a fight-far from it. Zip being a little Fox Terrier didn't expect to even begin to hold his own against such a large, powerful dog as Sandy. Their tumbling had all been in fun and there was never a more gentle playmate than Sandy in spite of his great strength. But that had all been months ago before Sandy left to take his part in the war also. Sandy was just the kind of dog the Army wanted, big and strong. Even Mr. Mason noticed how hard Zip took Sandy's absence.

"Don't fret, Zip," he had soothed. "It isn't every dog that can fight in the service and you're certainly doing your bit keeping up the morale at home."

But Zip didn't see it that way. Lounging about the house and watching all the activity in the Red Cross and the sewing circle just made him sadder than ever. If ever a dog felt old and useless, Zip was it. He was still feeling low the next afternoon when Mr. Mason took him on his daily jaunt into town to shop. They were just passing the Hilco Chemical Plant when it happened. The whole rear of the plant seemed to suddenly lift upward and the air was rent with an explosion, the force of which Mr. Mason or Zipper had never heard before. For the next few minutes Zipper thought the world had fallen apart. Debris filled the air and rained down on Zipper and Mr. Mason. Then sirens began wailing and people came running from all directions. The chemical plant was a mass of smoking ruins and from inside came the terrifying screams of the injured.

Zipper scampered across the littered lawn and stood quivering before the smoking building. His little heart thumped wildly. If there was only something he could do to help . . . but what could a little twenty pound Fox Terrier do in such a catastrophe.

The firemen were rushing up now. Carry-

ing their heavy hoses through the ruins and pouring tons of water into them. Each minute brought new people to the scene . . . anxious, frightened people who wondered if Paul or Joe or any one of the many townfolk they knew had escaped the horror. A big red faced officer heaved his mighty shoulders against a piece of shattered masonry and a broken figure was carried carefully to a waiting ambulance.

A cry rang out from the rear of the building and Zipper scurried there. Men were pointing excitedly to a huge caved-in section of the building.

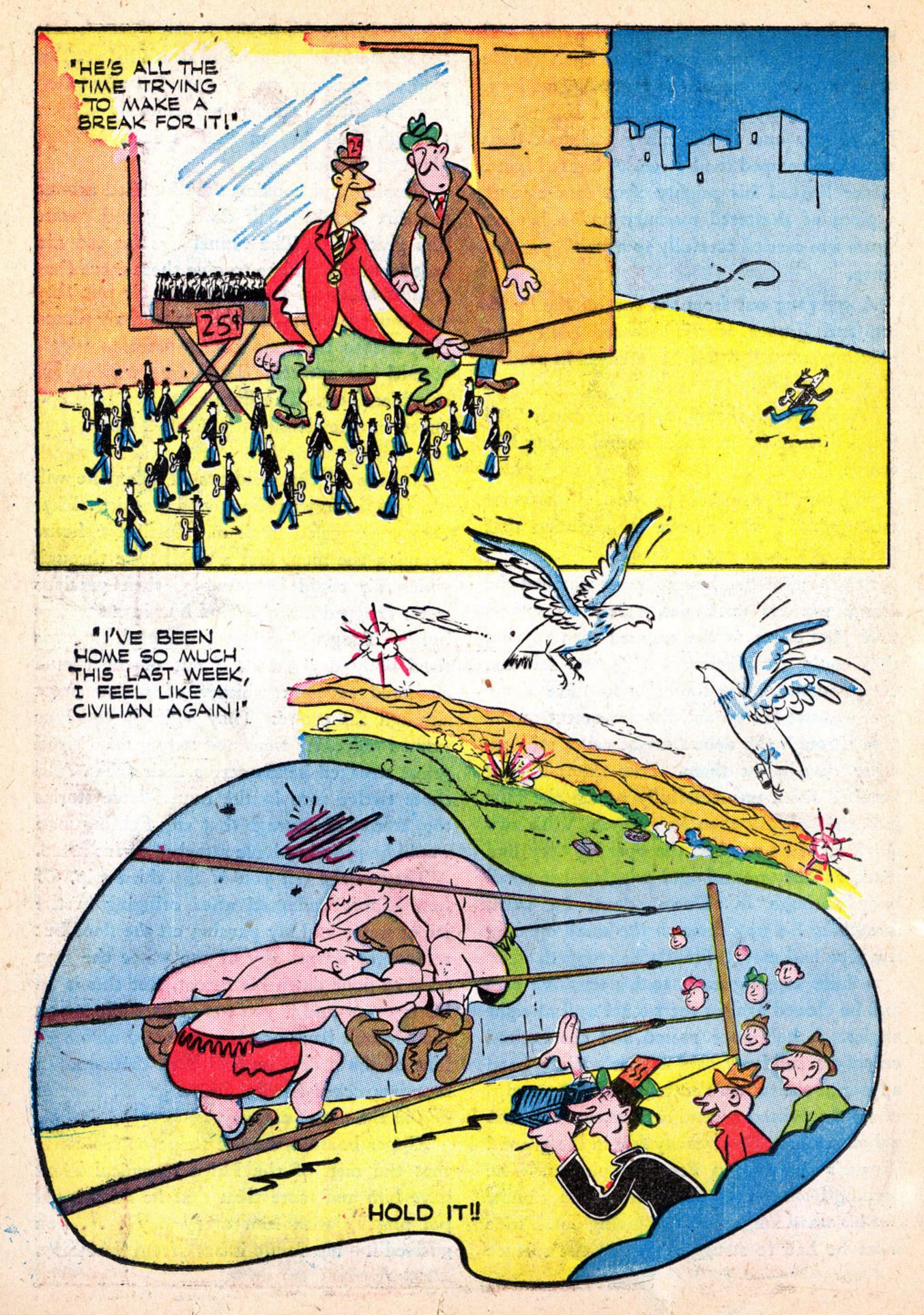
"A dozen of them ' someone cried, "All trapped there in the underground testing laboratory!"

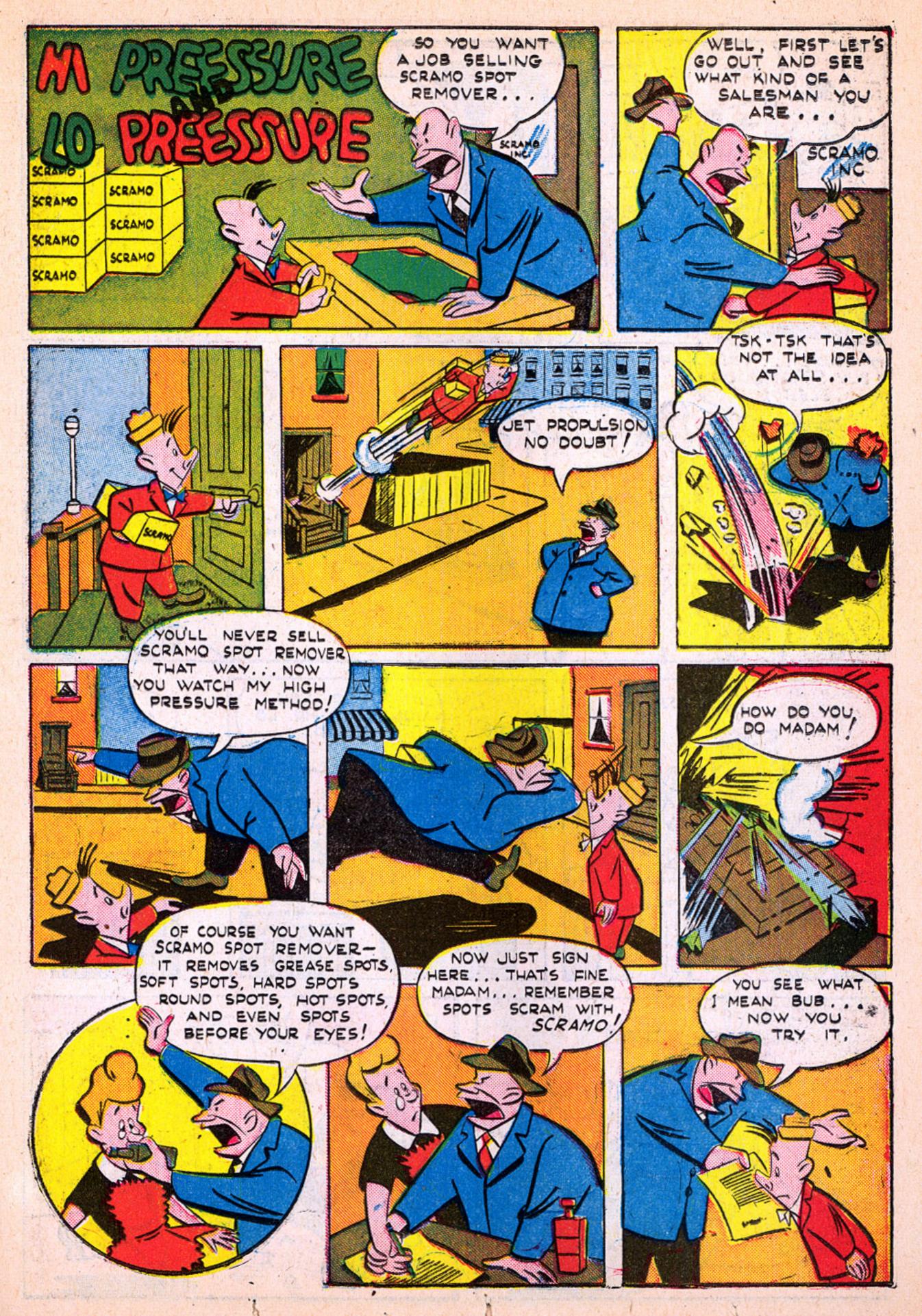
"Th-they'll smother to death," a voice muttered. "Not a chance in a million that we can get them out in time."

For the next two hours Zipper watched the rescue workers work desperately to sink a steel pipe down to the trapped men so that they could get precious air. It was delicate, dangerous work, for the exact location of the men was not known and the movement of the pipe through the debris might cause still another cave-in on them. Five times Zipper watched them unsuccessfully punch the pipe into the ground, then he moved. With two quick leaps he reached the opening they had made in the ground and wiggled his small body through it. Down, down he went, scratching his way through the small opening the pipe had made. Finally he stopped. A faint tapping came to his sensitive ears and he clawed against the tunnel wall at right angles. A half hour passed and the excited onlookers suddenly saw Zipper's dirty head appear at the tunnel's entrance. Gasping gulps of air, he twisted around and entered the tunnel once more. Down many feet in the ground Zipper's sharp paws flew like pistons. The capping from the trapped men was louder now but his small lungs were fast giving out. Twice more he had to struggle back to the surface for air before he finally broke through into the smoke filled chamber of death below. The men were gasping, nearly gone but when they saw the little Terrier miraculously appear through their 'prison wall' a look of hope gleamed in their eyes.

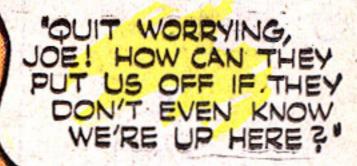
Gasping and choking they huddled around the dirt streaked half dead dog and patted him gratefully. The tunnel was far too distant from the surface to give them more than a faint touch of the life-giving air but they had courage now. One of them tenderly placed Zipper into the tunnel once more to wiggle toward the surface. Their fate was on his shoulders now. The lives of twelve men balanced on the slender thread of Zipper's rapidly failing strength.

Anyone of the residents of Glenville will gladly tell you what happened that day. How Zipper struggled back and forth for hours bringing the men, first a small tube through which air could be pumped, then precious water dragged down behind him in a thermos bottle. They will tell you how each time his tired body dragged itself out of the tunnel an awed reverent whisper of praise swept through the crowd. They will tell you how women onlookers wept and strong men wiped grime streaked hands across their faces. And those twelve men in the tunnel have stories too, stories of courage that any fighting man would be proud to have attached to his name. They might tell you of the third trip. Of how Zipper collapsed after bringing in the jar of water and lay panting on the floor but refused to accept any of the water the men tried to pour down his throat. But this is all history now and if you were to see Zipper on the Mason's back porch you would notice no hint of the ordeal he had been through. In fact you could hardly find a gayer, happier dog in the entire country. Zipper boasts a service stripe on his collar that the men of the Hilco Chemical Plant gave him and more than that he has an old pal playing with him every day . . . you guessed it-big Sandy is back from the Army,





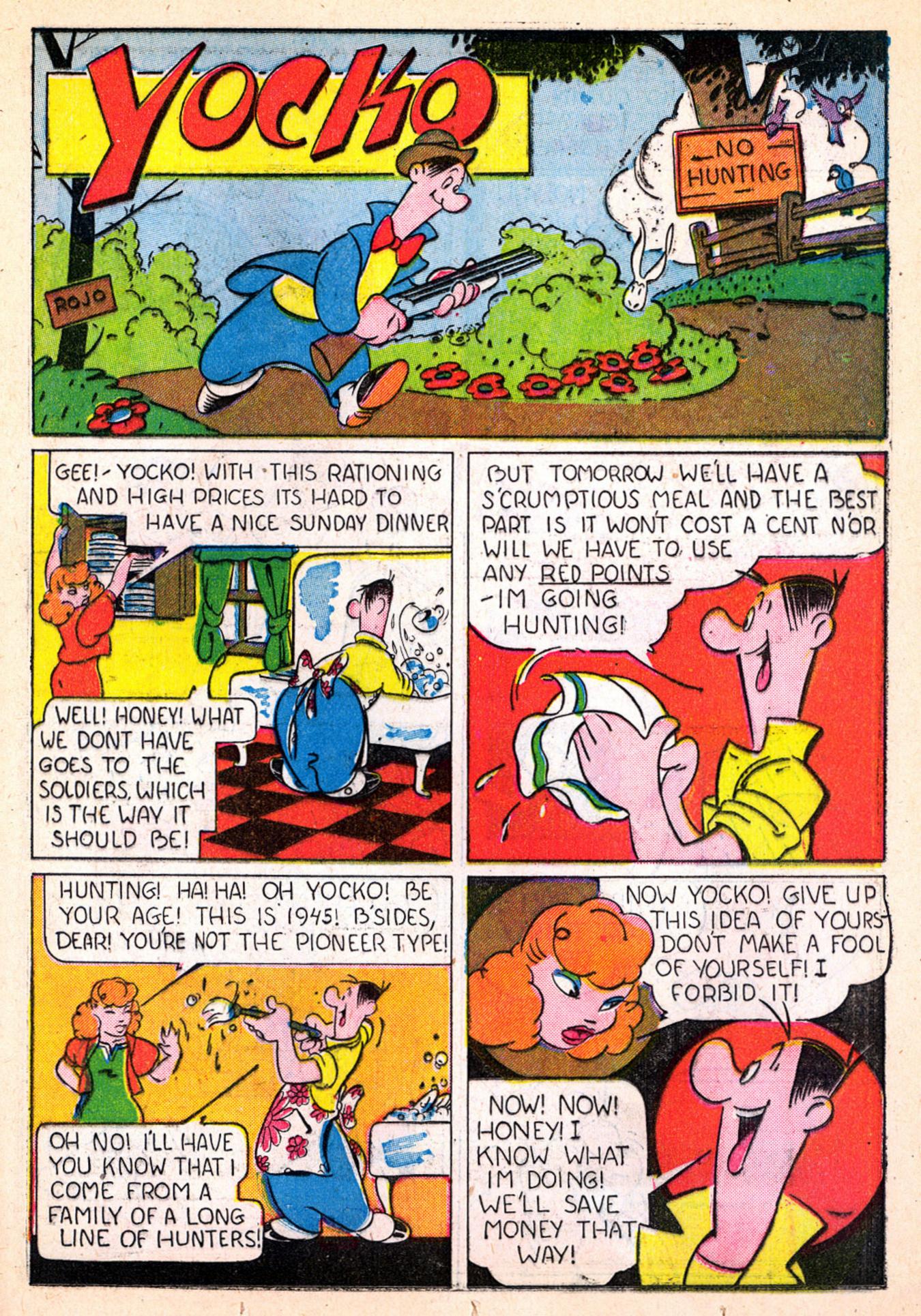


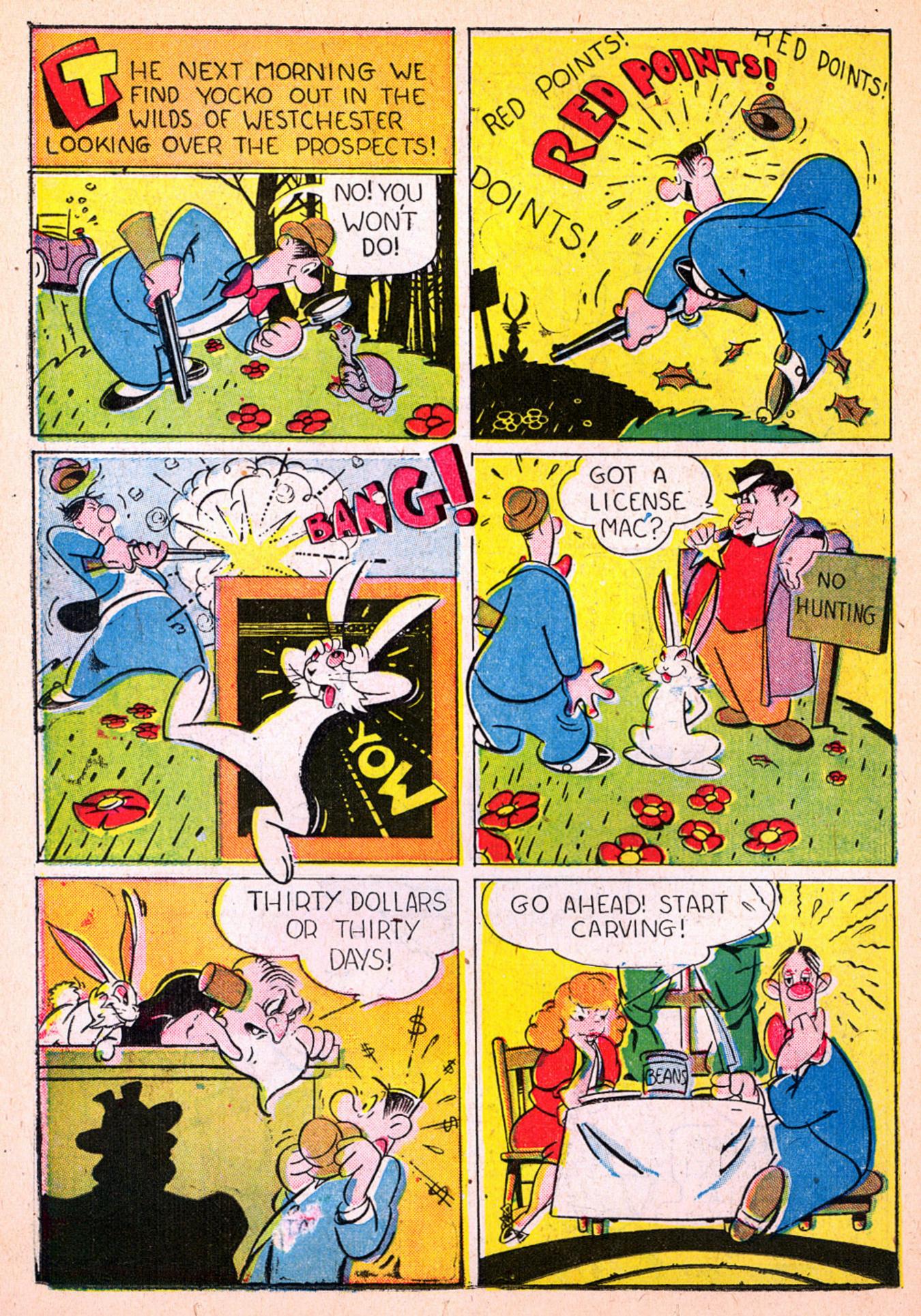


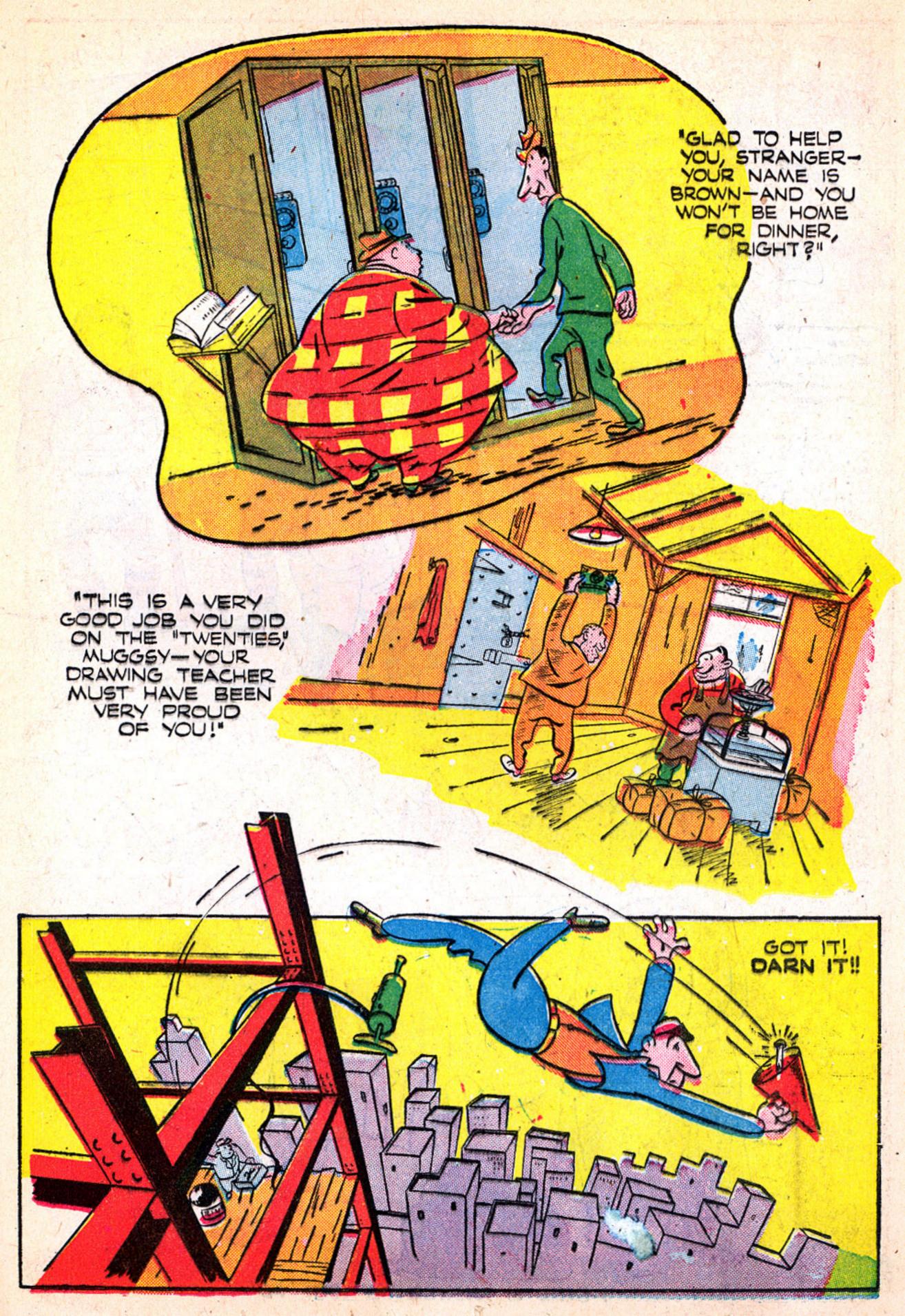




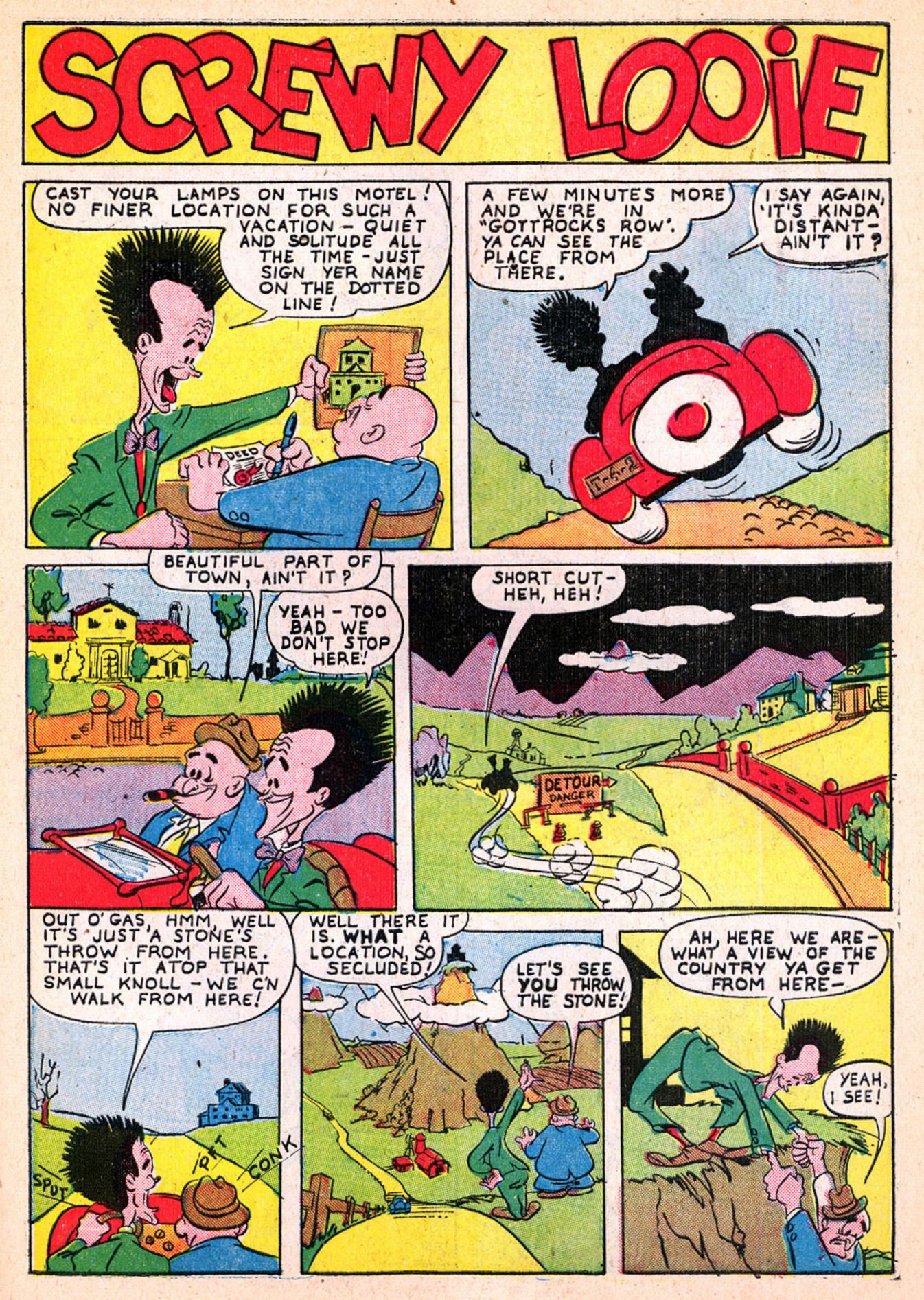




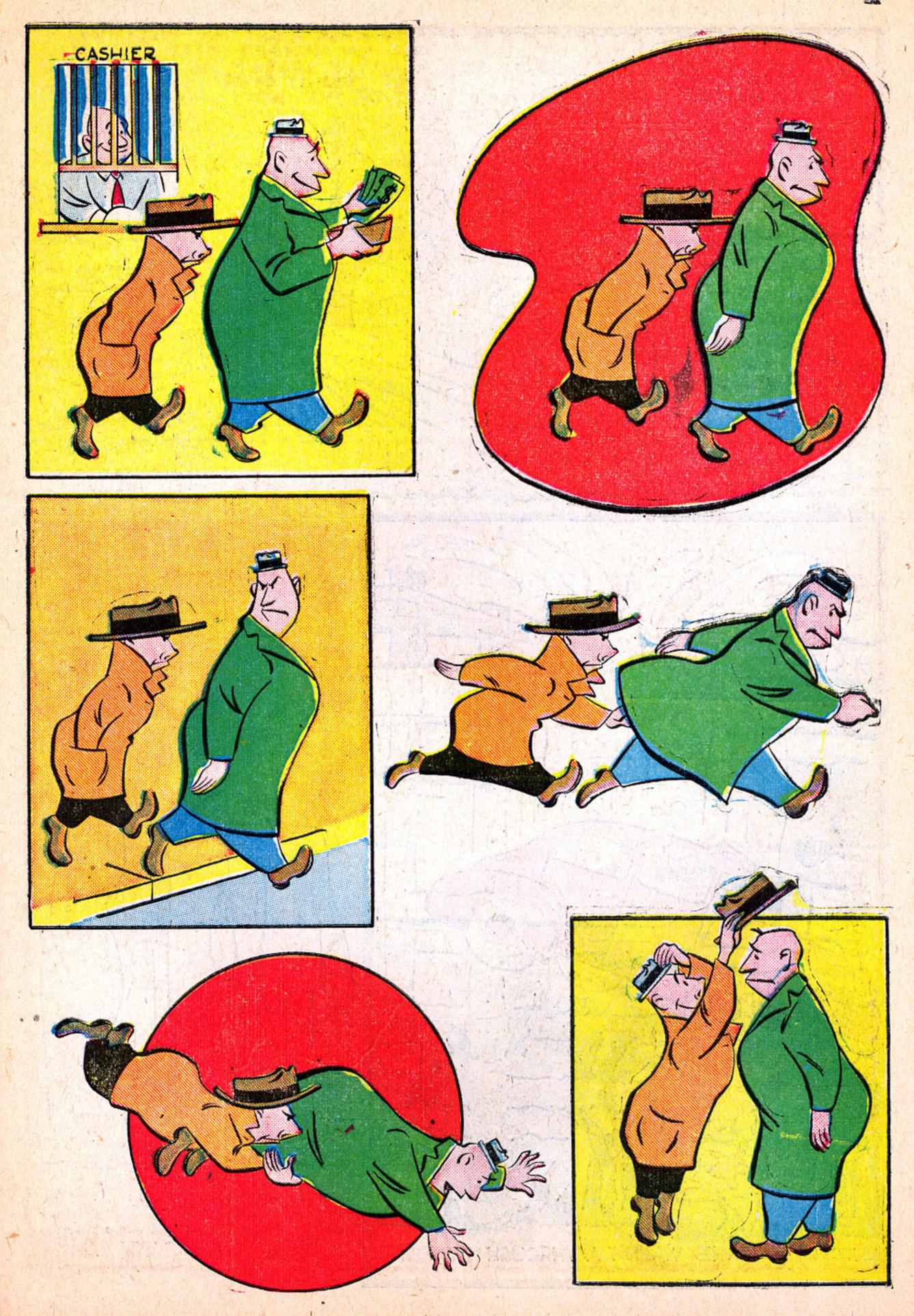


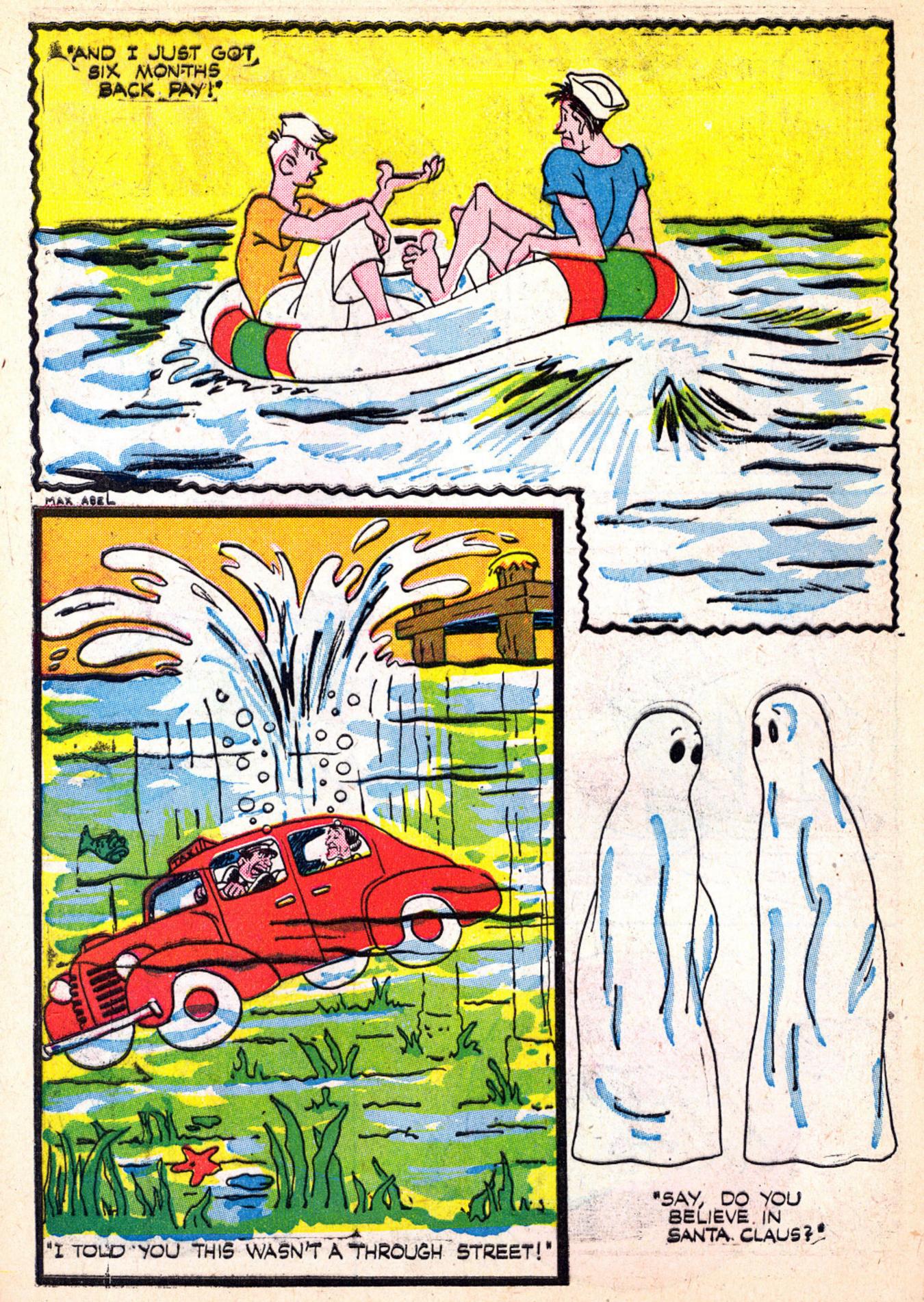






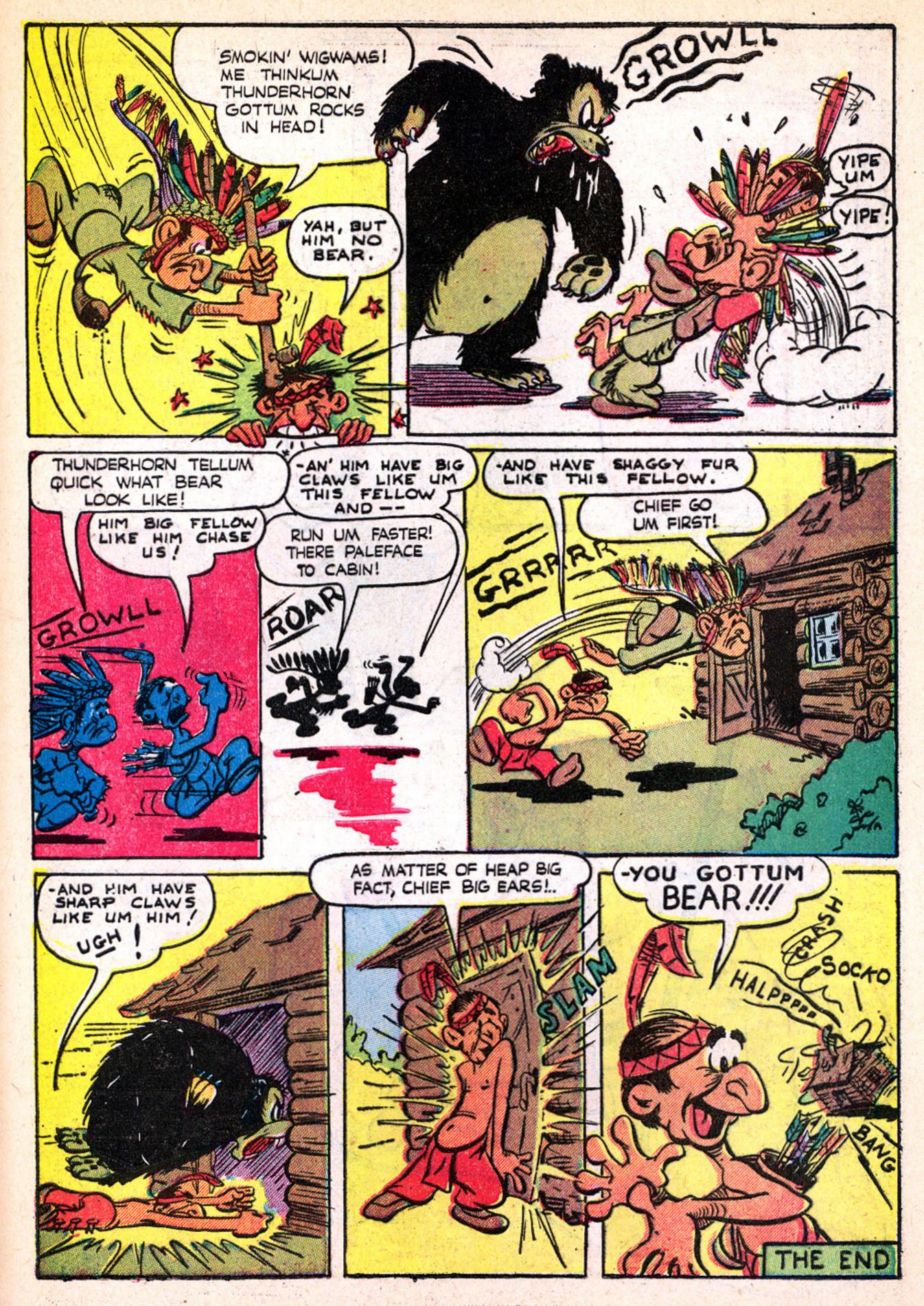


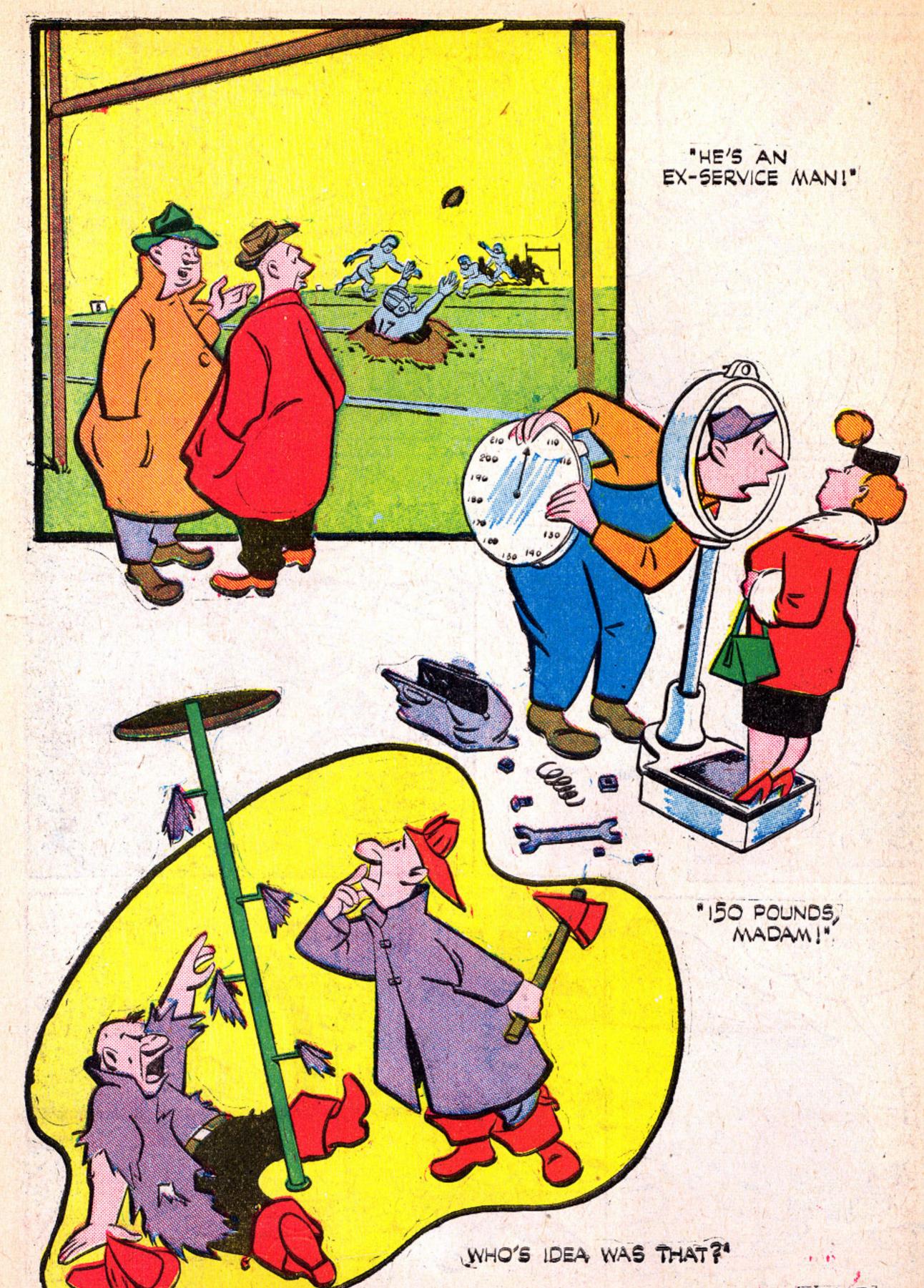




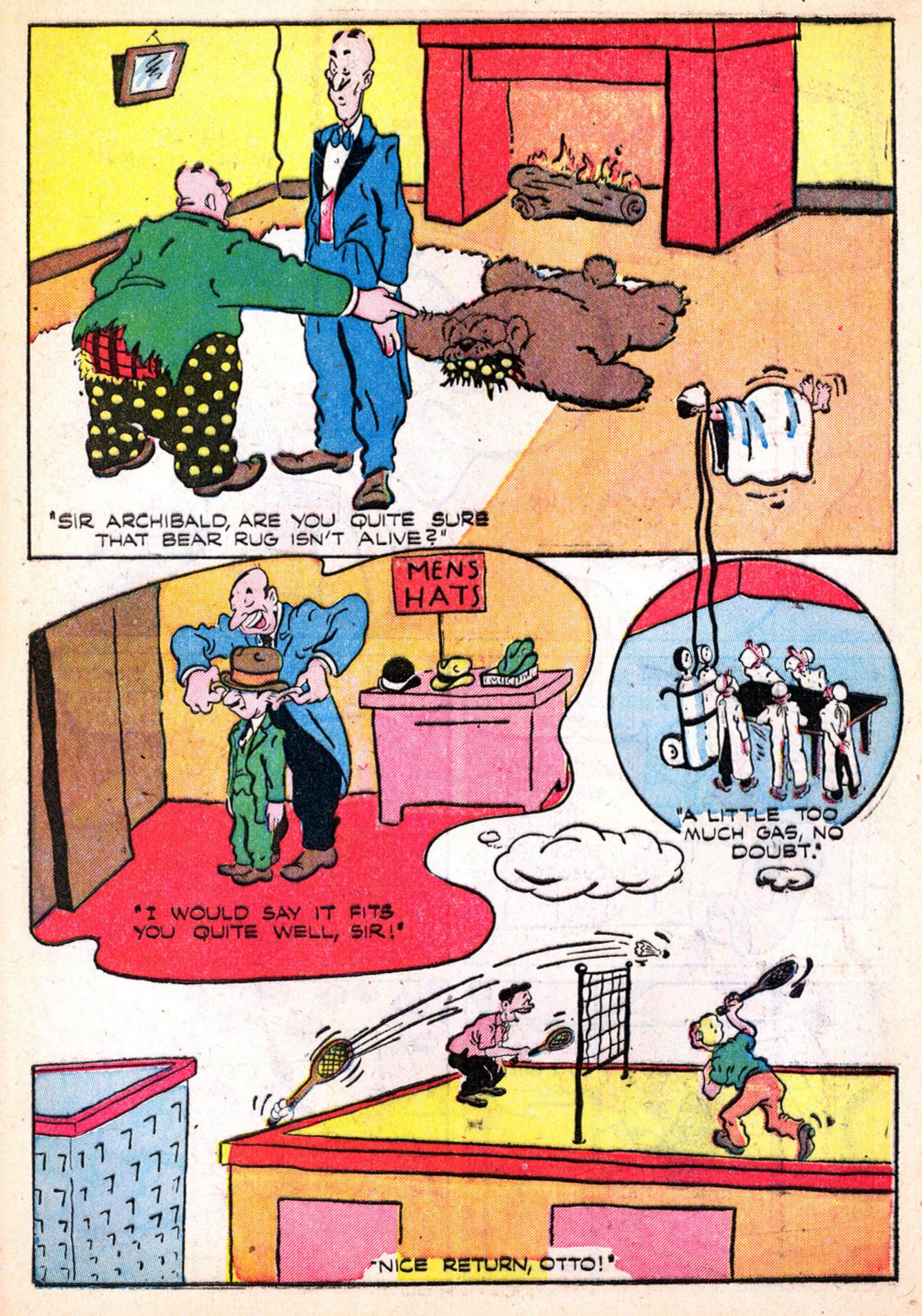




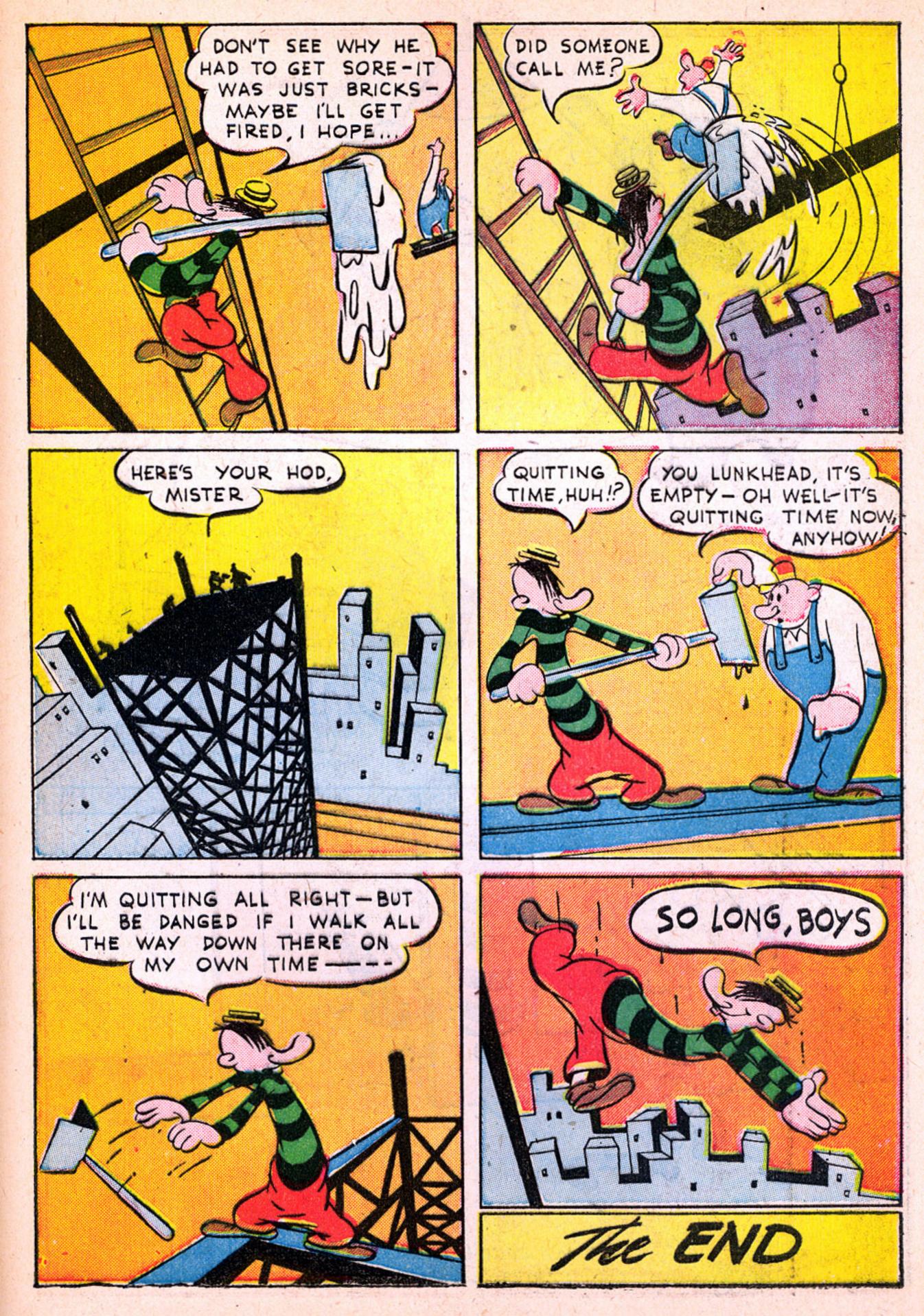




-FLOOT-







ORD DEGREE THE OTHER SIDE NOW ?" A TALL DRINK AND A SHORT DRIP



EXQUISITE! LOVELY! ALLURING! 24K GOLDPLATED MATCHED CAMEO RING and EARRING BIRTHSTONE SET

Here's the most amazing jewelry offer we have ever madel Everyone knows the exquisite, delicate, expensive looking beauty of a fine Cameo and the rich charm of 24K gold. Now, for the first time, you can own a beautiful matched set of these lovely simulated Cameos in your own birthstone color. These beautifully, designed, delicately colored, wonderfully wrought, simulated Cameos are mounted on the finest 24K gold-plated rings and earrings money can buy. What's more, they're guaranteed. Yes, fully guaranteed and warranted for 10 years against any form of tarnish or discoloration. Guaranteed not to lose any of their beautiful polish or luster or your money back.

SPECIALLY FITTED RING AND EARRING

This lovely set is so rich looking, so well made, that smart looking women everywhere are proudly wearing them. The goldplated ring glows with the fine burnished luster that only 24K gold can produce. Its special design makes it instantly adjustable in size to any finger, and once fitted it is set in a comfortable nonpinch fit SPECIALLY ADJUSTED TO YOUR FINGER. The delicately made screw-on-type goldplated earrings cling to your ears with the gentle stubborn tenacity of fine iewelry.

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AN AMAZING OFFER

When you get your set show it to your friends, compare it with the finest jewelry in your local shops, admire it on yourself in your mirror. Then you will know why we say that this is ALL 3 PIECI the most amazing offer we have made, and you will agree that it is the greatest. bargain you have ever purchased. You can see your set at our risk—get it at evnente our -i no

PICK YOUR **BIRTHSTONE****

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- FEBRUARY AMETHYST
- MARCH AQUAMARINE
- APRIL WHITE SAPPHIRE MAY
- GREEN SPINEL JUNE
- ALEXANDRITE JULY

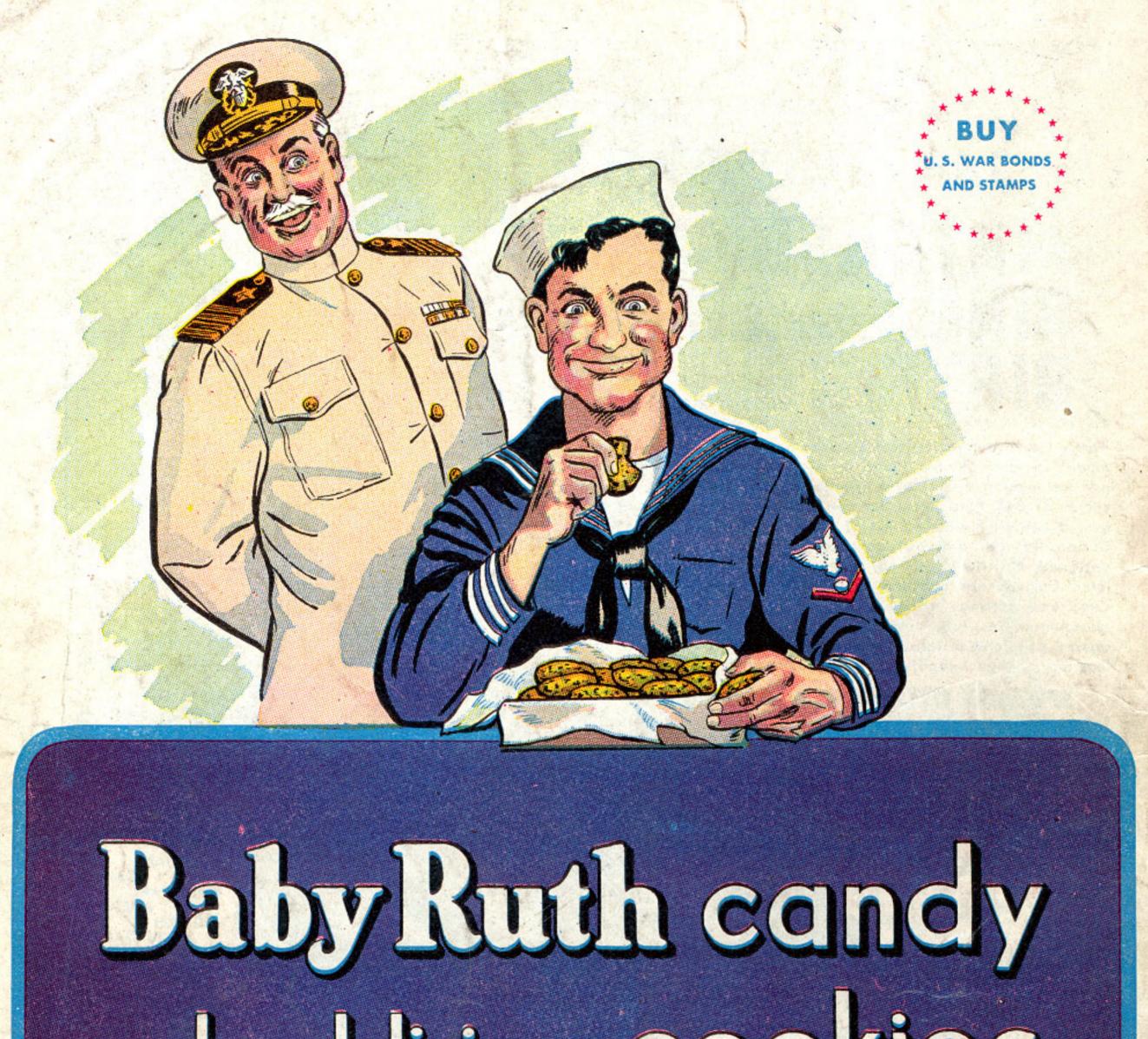
AUGUST

SEPTEMBER

GUAD COL		MAIL THIS COUPON	BLUE SAPPHIRE OCTOBER ROSE ZIRCON NOVEMBER YELLOW SAPPHIRE DECEMBER GREEN ZIRCON * SIMULATED.
Within 5 Days and Your Money will be Quickly Refunded.	You need not risk a cent. Send no money just the coupon indicating your color choice. When the postman delivers your set pay him only \$1.98 plus postage and 20% Federal Tax. You can select your birthstone color, or any other color you prefer. If you want two different sets to wear with differ- ent outfits, you can have two for only \$3.50 plus 20% Federal Tax. The demand for this wonder- ful jewelry makes it im- possible for us to guaran- tee a definite supply.You must act now—send the coupon today. VENCO CORP., P.O. BOX 281, urch St. Annex. N. Y. C. 8	INVENCO CORP., Dept. 49 P.O. Box 281, Church Stree New York 8, New York. Send me my Cameo Rin at once. Birth month of Send C.O.D. I'll pay postage and 20% Federa I am enclosing \$2.38, included. Send two sets. I'll pay postage and 20% Feder NAME ADDRESS CITY & ZONE	et Annex, og and Earring Set r color postman \$1.98 plus al Tax on delivery. postage is free, tax postman \$3.50 plus

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